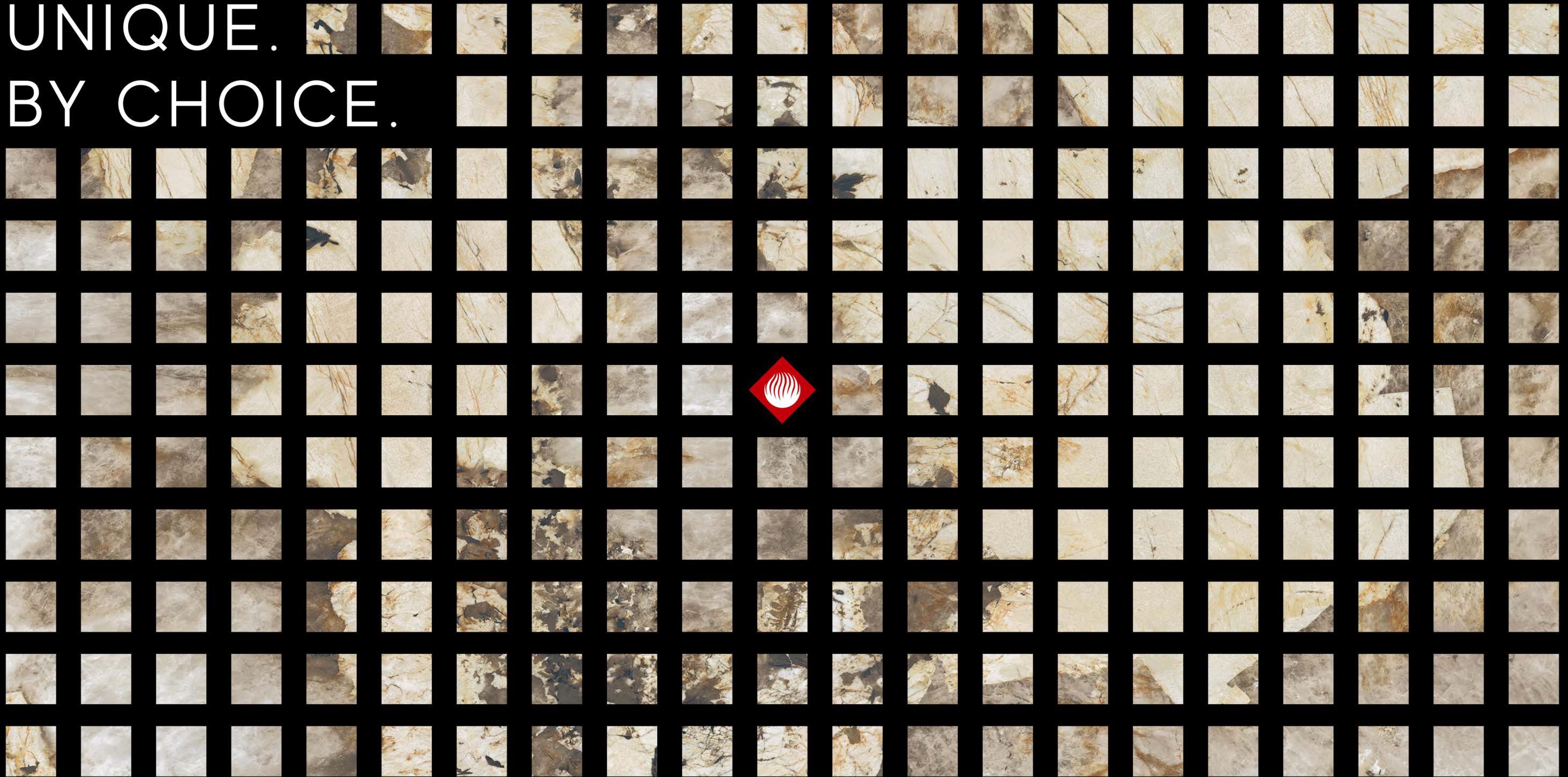


Company presentation

APRIL 2023

ENGLISH

UNIQUE. BY CHOICE.



Mission

We are one of the best expressions of Italian design culture: **elegant and refined**. We modernize environments around the world through our esthetic interpretation and build **relationships that last**. We are welcoming by nature and **strive for excellence in everything we do**: with our customers, with people and with the environment.



Vision

Sustainably enriching spaces around the world with the touch and beauty of Italian design, creating an **atmosphere of emotion** that conveys wellbeing to the individuals who experience it.



“Atlas Concorde is a unique company because it has chosen to be both high-performing and supportive of individuals.

High-performing because we are able to offer customers and designers around the world a product ecosystem at the highest technical and stylistic levels.

Supportive of individuals because in our work, we value our associates and establish deep, long-lasting relationships with our partners.”

Maurizio Mazzotti
C.E.O. Atlas Concorde





HISTORY &
TRADITION



SOLIDNESS &
RELIABILITY



PASSION FOR DESIGN
& CERAMICS



VIRTUOUS
PARTNERSHIP



ENVIRONMENTAL AND
SOCIAL RESPONSIBILITY



INTERNATIONAL
VOCATION



HISTORY & TRADITION



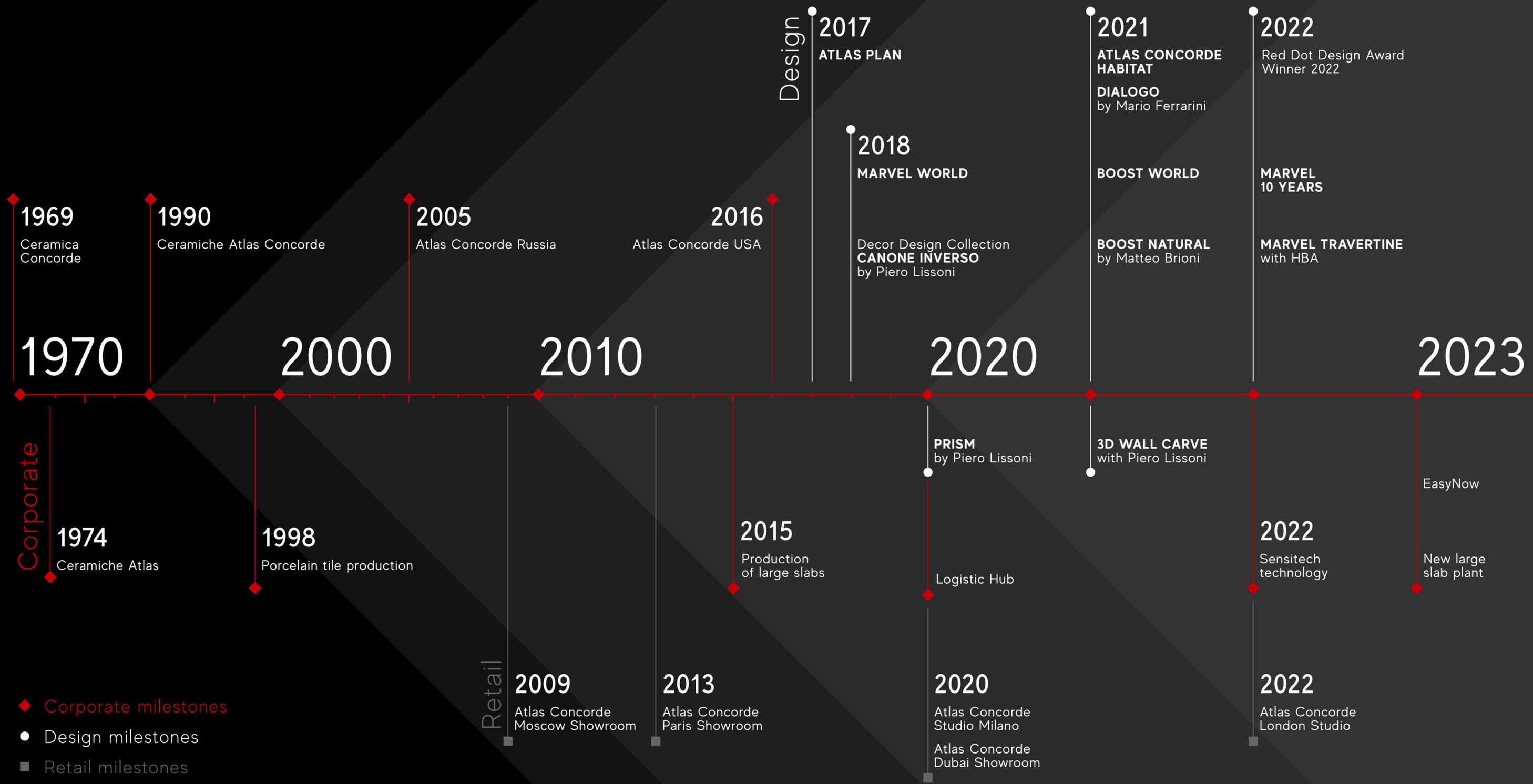
A history of values

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION

Since 1969 Atlas Concorde has grown based on the solid **values** of its founders: **technological innovation, product research, total reliability, respect for the environment and confidence in the future.**

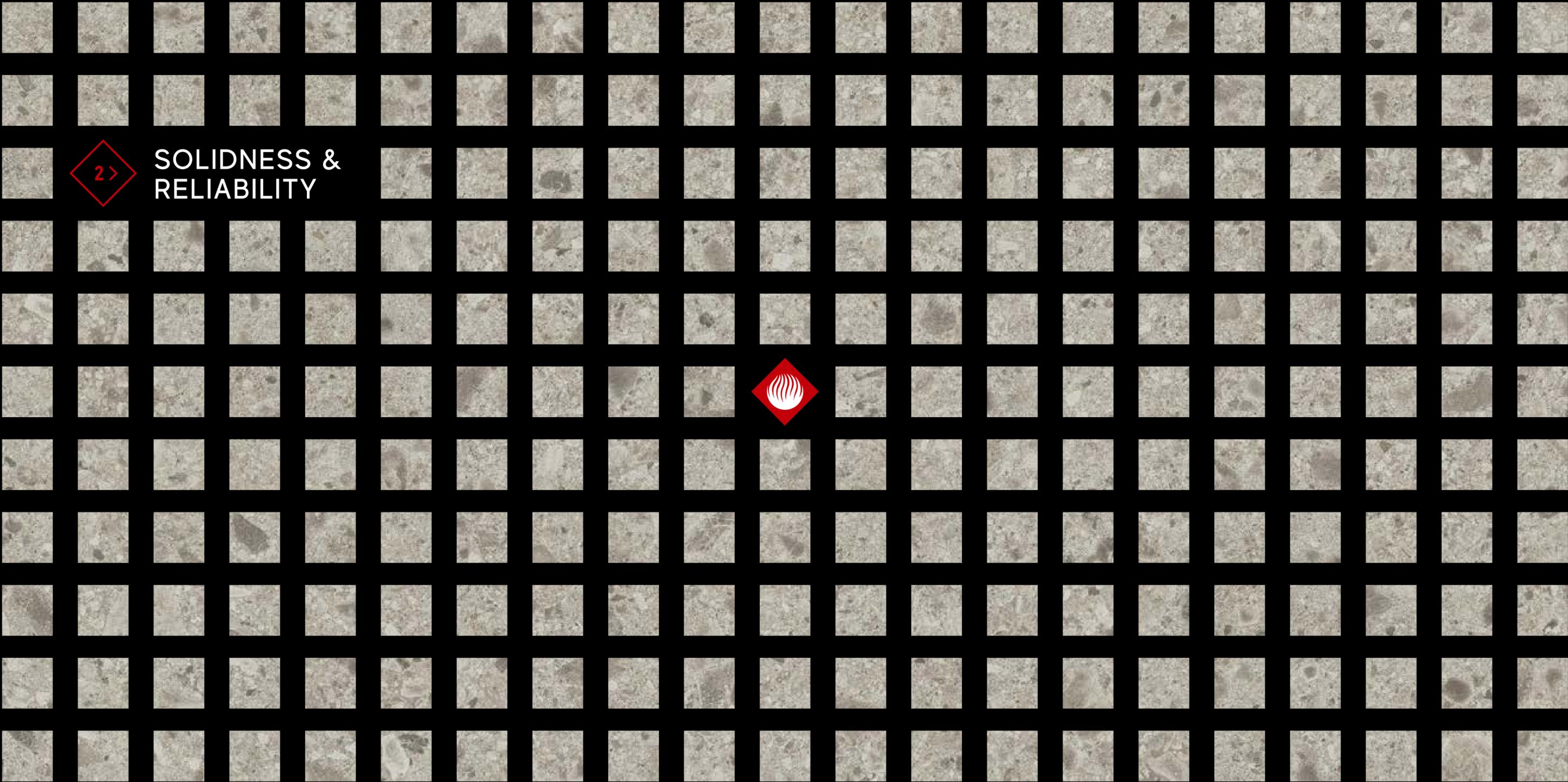
Over time, our company has become an international gold standard while maintaining strong roots in Italy. Atlas Concorde is also the **parent company of the Concorde Group**, one of the world's leading ceramic holding companies.





- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION

- ◆ Corporate milestones
- Design milestones
- Retail milestones



**SOLIDNESS &
RELIABILITY**



International leadership

Atlas Concorde is an **international brand** with two of its own manufacturing plants and two corporate offices, sales offices on five continents, and showrooms in the world's design capitals. We know how to combine **solid Italian governance** with the ability to **operate anywhere in the world**, close to all our partners, wherever they are.

- ◇ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



Strength in numbers

Over the past 15 years, **Atlas Concorde's revenue has risen faster than the industry average**: thanks to the more than 4,000 customers in 130 countries who have grown together with us, as well as the many designers, contractors, investors and end users who have chosen our tiles.

Those who work with us grow with us.

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION

+50
YEARS OF HISTORY
SINCE 1969

360 Mil. €
SALES
2022

800
EMPLOYEES AND
ASSOCIATES

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION

OVER
4000
CUSTOMERS

◆  **4**
PRODUCTION FACILITIES

FRANKLIN, USA
FINALE EMILIA, ITALY
FIORANO MODENESE, ITALY
MOSCOW, RUSSIA

◆  **5**
CONTINENTS

130
COUNTRIES

◆  **7**
SHOWROOMS

FRANKLIN, USA
LONDON, UK
LYON, FRANCE
MILANO, ITALY
FIORANO MODENESE, ITALY
MOSCOW, RUSSIA
DUBAI, UAE

16
COMMERCIAL OFFICES

FRANKLIN, USA - DANIA BEACH, USA
LYON, FRANCE - PARIS, FRANCE - LONDON, UK
MILANO, ITALY - FIORANO MODENESE, ITALY
PRAGUE, CZECH REPUBLIC - KIEV, UKRAINA
RIGA, LATVIA - BUDAPEST, HUNGARY
SAINT PETERSBURG, RUSSIA - MOSCOW, RUSSIA
DUBAI, UAE - SEOUL, SOUTH KOREA - SYDNEY, AUSTRALIA



Your digital partner

Atlas Concorde has established a multi-channel, multi-platform strategy that aims to **fully support its partners** by engaging the digital ecosystem in **all possible hotspots**.

The website is the epicenter of an **articulated, extensive system**: social media, direct email marketing, web advertising and more, for results beyond expectations.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



SEARCH AND WEBSITE

Google
38Mil.
SEARCH RESULTS

7,2Mil.
PAGES VISITED
115K

VISITS TO THE STORE LOCATOR

SOCIAL NETWORK



+300k
FOLLOWERS

+150k
INTERACTIONS

DIGITAL CONTENT



250k
DOWNLOADS OF DIGITAL CATALOGS

50k
IMAGES AND VIDEOS

DIGITAL SERVICE PLATFORMS



GOODS LOADING BOOKING SYSTEM



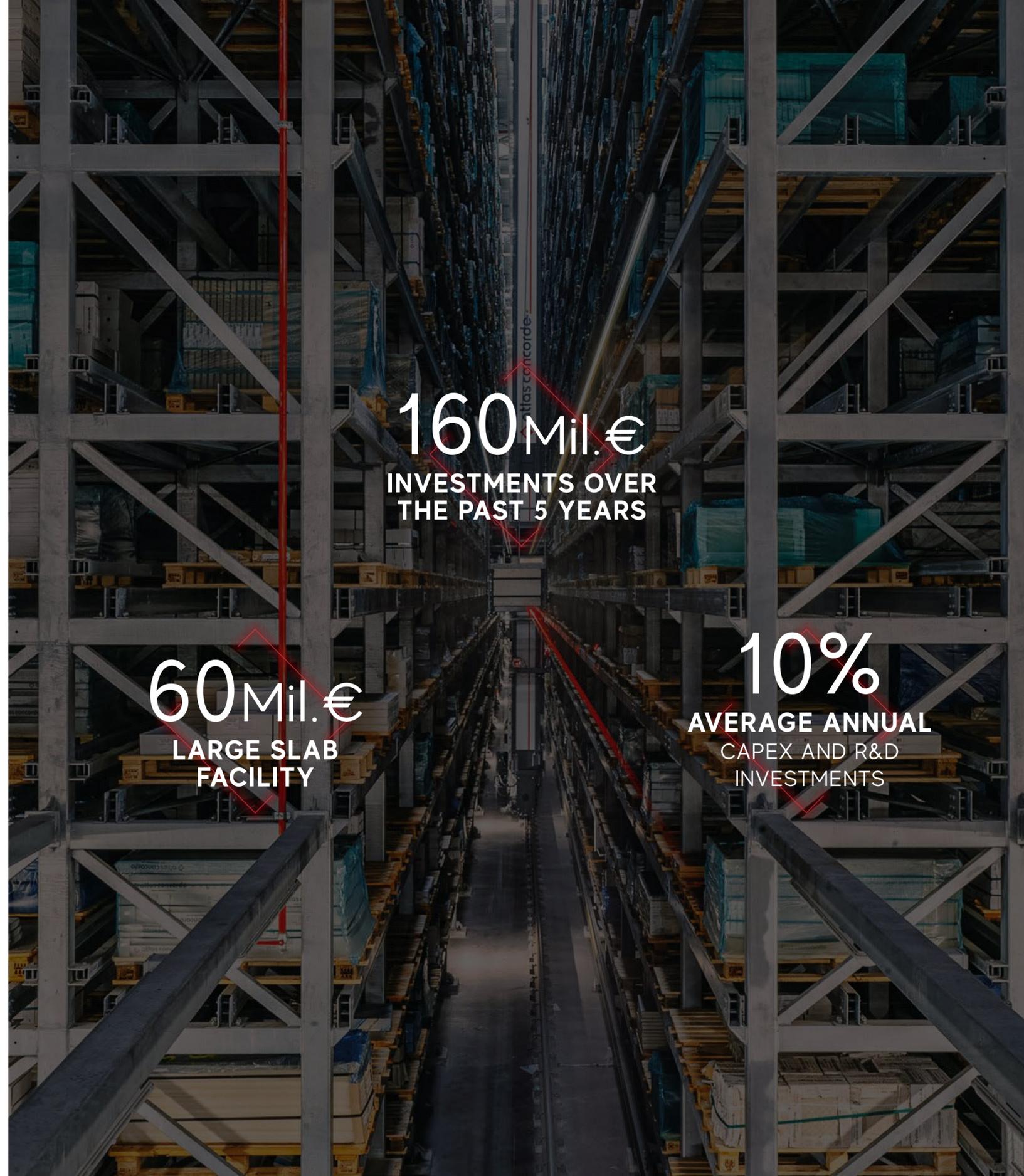
B2B E-COMMERCE AND ORDER MANAGEMENT

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION

Ongoing investment

The **industrial strength** of Atlas Concorde is the first guarantee of its **reliability**. Continued **investments in state-of-the-art technology**, including the fully automated **Logistics Hub** and new Finale Emilia **large slab facility**, form the backbone of an innovative drive that translates into product excellence, **service quality and environmental sustainability**.

- ◇ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



160Mil.€
INVESTMENTS OVER
THE PAST 5 YEARS

60Mil.€
LARGE SLAB
FACILITY

10%
AVERAGE ANNUAL
CAPEX AND R&D
INVESTMENTS

Production capacity

152.500
m²

TOTAL
INDOOR
AREA

20,5 Mil.
m²

ANNUAL
PRODUCTIVITY

◆ HISTORY & TRADITION

◆ SOLIDNESS & RELIABILITY

◆ PASSION

◆ PARTNERSHIP

◆ RESPONSIBILITY

◆ INTERNATIONAL VOCATION

The historic **Fiorano Modenese plant is one of the most advanced** and structured facilities in the entire Italian ceramic industry.

The **Finale Emilia plant is undergoing a major expansion to significantly increase its surface area** starting in 2023, with a focus on the production of large slabs and wall tile sizes.

FIORANO MODENESE
PRODUCTION

100%
PORCELAIN TILES

FINALE EMILIA
PRODUCTION

67%
LARGE SLABS

33%
WALL TILES

Always something new

To keep the relationship with our partners dynamic, Atlas Concorde offers them **continuous innovations**: new designs, new services, new products and new ventures, to continuously renew **an alliance based on concrete results.**

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION

LOGISTICS HUB

40Mil.
€

TOTAL INVESTMENT

80.000
m²

TOTAL AREA

1Mil.
m²

WAREHOUSE CAPACITY



MARVEL
x
Everyday extraordinary

Our headquarters

The headquarters in Fiorano Modenese are **multi-functional**, equipped with **large exhibition areas** and an elegant hosting facility with a **restaurant, areas for sports and a beautiful historic park.**

We welcome our customers and partners with warmth and attention, making them feel at home.

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION

MARVEL
TRAVERTINE

Architectural soul



A global alliance for architecture.



A unique park

Spread over four hectares and equipped with outstanding facilities, our century-old park is a **green space** in the middle of a high-density industrial area offering a **healthy, refreshing environment to visitors, employees and the entire surrounding community.**

◆ HISTORY & TRADITION

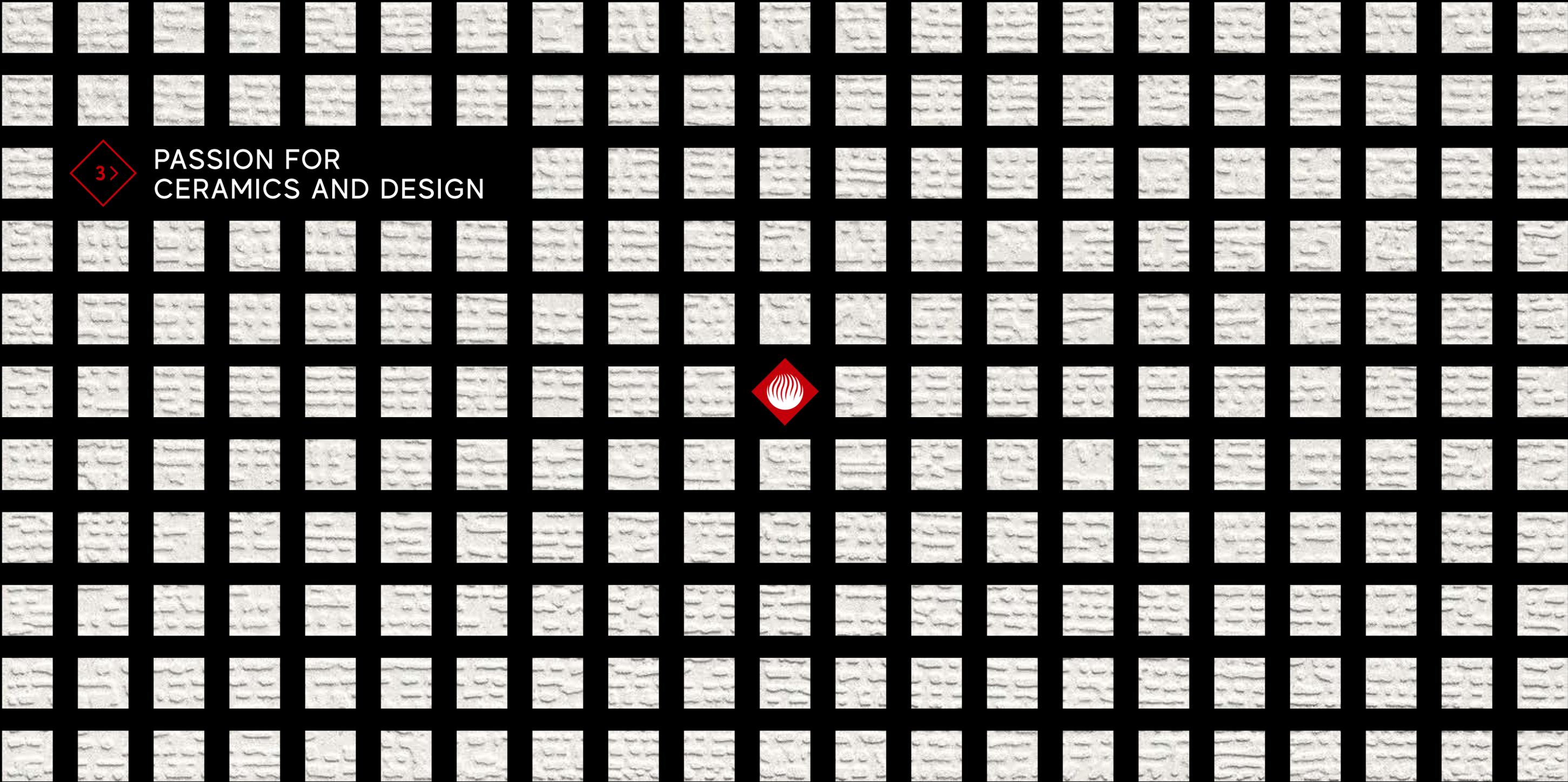
◆ SOLIDNESS & RELIABILITY

◆ PASSION

◆ PARTNERSHIP

◆ RESPONSIBILITY

◆ INTERNATIONAL VOCATION



PASSION FOR CERAMICS AND DESIGN



Passion for ceramics

Our passion for ceramics combines **years of know-how** with maximum industrial efficiency and **respect for the environment**.

We create low-impact collections that embody the most authentic values of products **Made in Italy** and the essence of **natural inspirational materials**, consolidating them into durable surfaces with the best technical characteristics.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



A vocation for design

Those who love ceramics love design. This is why our **product solutions**, integrated into an **ecosystem that is unique in the industry**, are highly valued by designers and architects around the world. Moreover, our prestigious **partnerships with internationally renowned professionals** enable us to capture the most innovative design and stylistic trends that we transform into surfaces of excellent quality.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



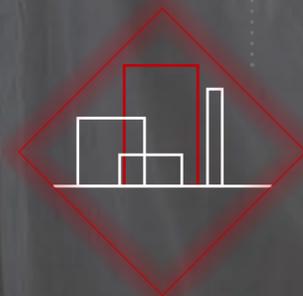
A range like no other

PRODUCTION TECHNOLOGIES



PORCELAIN TILES
WHITE-BODY WALL TILES
LARGE SLABS

FORMATS



COLLECTIONS



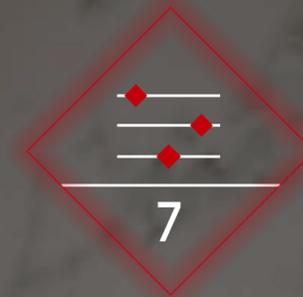
5 NEW LAUNCHES ON
AVERAGE EACH YEAR

FINISHES



MATTE, MATTE SENSITECH,
SATIN, SILK, POLISHED, GRIP,
OUTDOOR

LOOKS



3D WALL, CONCRETE & RESIN, MARBLE,
STONE, WOOD, METAL, COLOR

TECHNOLOGIES



Sensitech
SAFE. SOFT. SMART.

NATURA-VEIN™
TECH

NATURA-BODY™
TECH

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION

Our brands

◆ HISTORY & TRADITION

◆ SOLIDNESS & RELIABILITY

◆ PASSION

◆ PARTNERSHIP

◆ RESPONSIBILITY

◆ INTERNATIONAL VOCATION



A system of indoor and outdoor surfaces: floors, walls, and decors.



Large slabs for kitchen countertops, tables, and for furnishings.

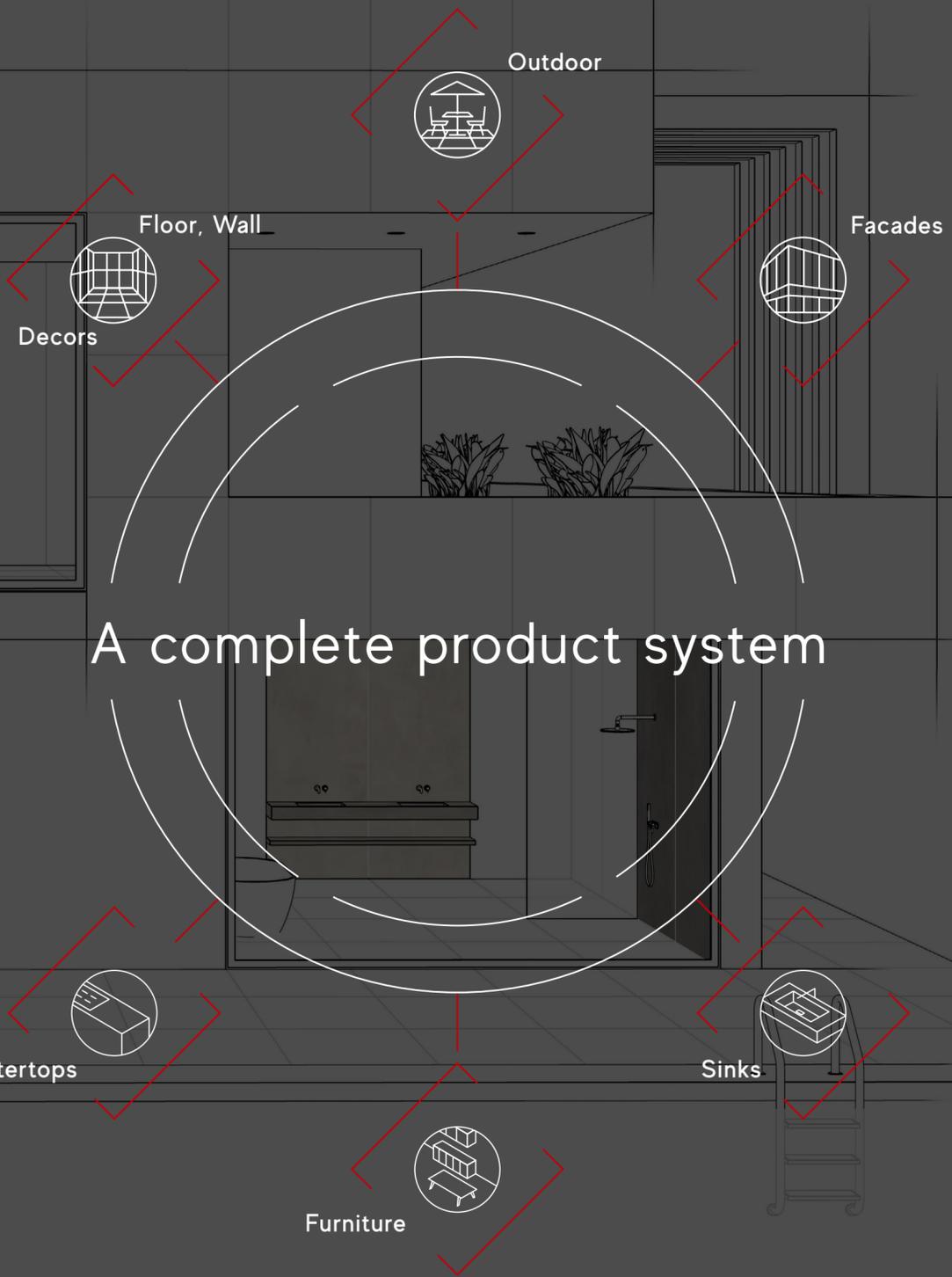


Washbasins and bathroom furnishings in combination with Atlas Concorde surfaces.

A complete product system

Our product system is designed to create **complete, coordinated spaces.** With our brands we offer a stylistic selection of **functional surfaces and products for every space.**

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION





Floor tiles, wall tiles, and decors

The foundation of the product system consists of a wide range of indoor and outdoor porcelain floor tiles and ceramic wall tiles with **excellent technical and quality performance**. The variety of effects, textures, decors and three-dimensional wall tiles **satisfies any design and end-use need**.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION





Outdoor

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION

All porcelain products **for outdoor use and building facades**: with their **increased thickness** and **non-slip finishes**, these surfaces offer superior performance in any outdoor application. The possibility of **coordinating with the indoor surfaces** of other Atlas Concorde collections also allows for absolute freedom of expression for **projects that create continuity** in style and color with indoor spaces.

- ◇ 15 SIZES
- ◇ 2 THICKNESSES 20/9mm
- ◇ HIGH PERFORMANCE AND RESISTANCE
- ◇ IN&OUT CONTINUITY TOTAL LOOK PROJECTS

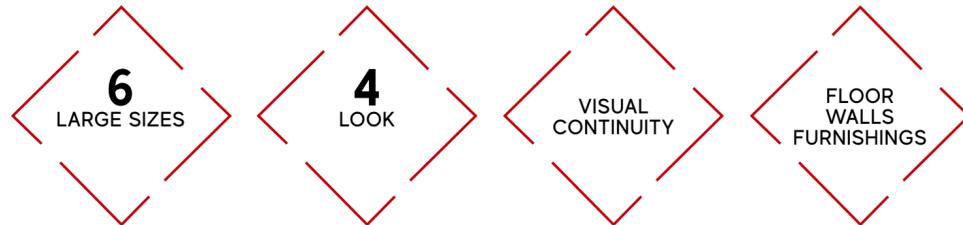




Large formats

Large slabs boost the **dramatic effect of floors, walls and furnishings**. Available in sizes 120x120, 120x240, 120x278, 160x160, 160x320 rectified and 162x324 (not rectified), these porcelain surfaces offer full **design freedom** for indoor and outdoor settings.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION

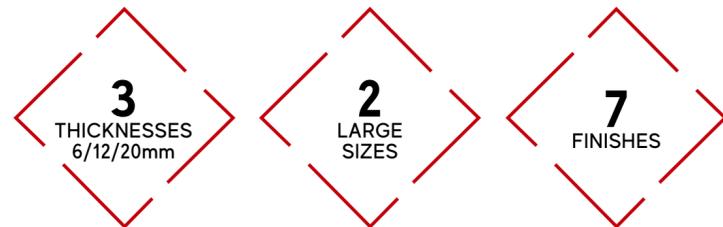


atlasPLAN

Kitchen counters, tables, and furnishings

Large **ceramic slabs** in various thicknesses for **kitchens, worktops, and tables**. The surfaces are **innovative in concept and style** and add a distinctive touch to any room.

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION





Washbasins and bathroom furnishings

A complete line of washbasins and bathroom fixtures that can be coordinated in style, color, and appearance with Atlas Concorde's porcelain collections for high-profile **residential, hospitality, and commercial** spaces.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION

CONTRACT CUSTOM SOLUTIONS

+160 PRODUCT COMBINATIONS

DIALOGO DESIGN COLLECTION

55 COLOR COMBINATIONS





Facades

Atlas Concorde porcelain tiles are the ideal choice for the **exterior cladding of commercial and residential buildings** because they combine **beauty, longevity, versatility, and technical performance.**

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



Welcome to our worlds

Atlas Concorde's "Mondi" are **homogeneous systems of ceramic surfaces**, allied by style or look. They **simplify the designer's job**, helping her **select the most suitable solutions** for each type of application.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION

MARVELWORLD

From marble to marvel

BOOSTWORLD

Boost your style

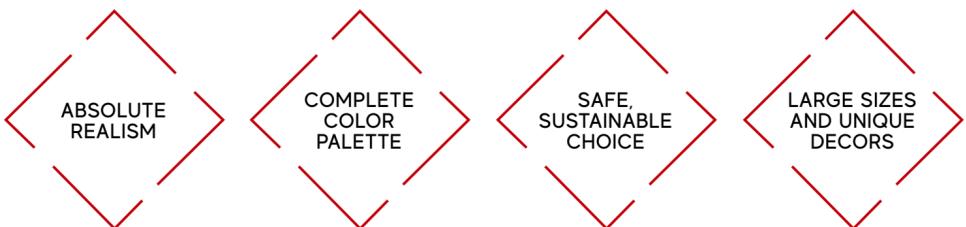
3DWALLWORLD

Surfaces come to light

MARVELWORLD

Marvel World is a comprehensive project, uniting **all the tiles of the marble-effect collections** in a single catalog and expanding their creative and interpretive possibilities. A **range of colors and surfaces featuring a surprising realism** that offers all the technical and practical advantages of ceramic tiles.

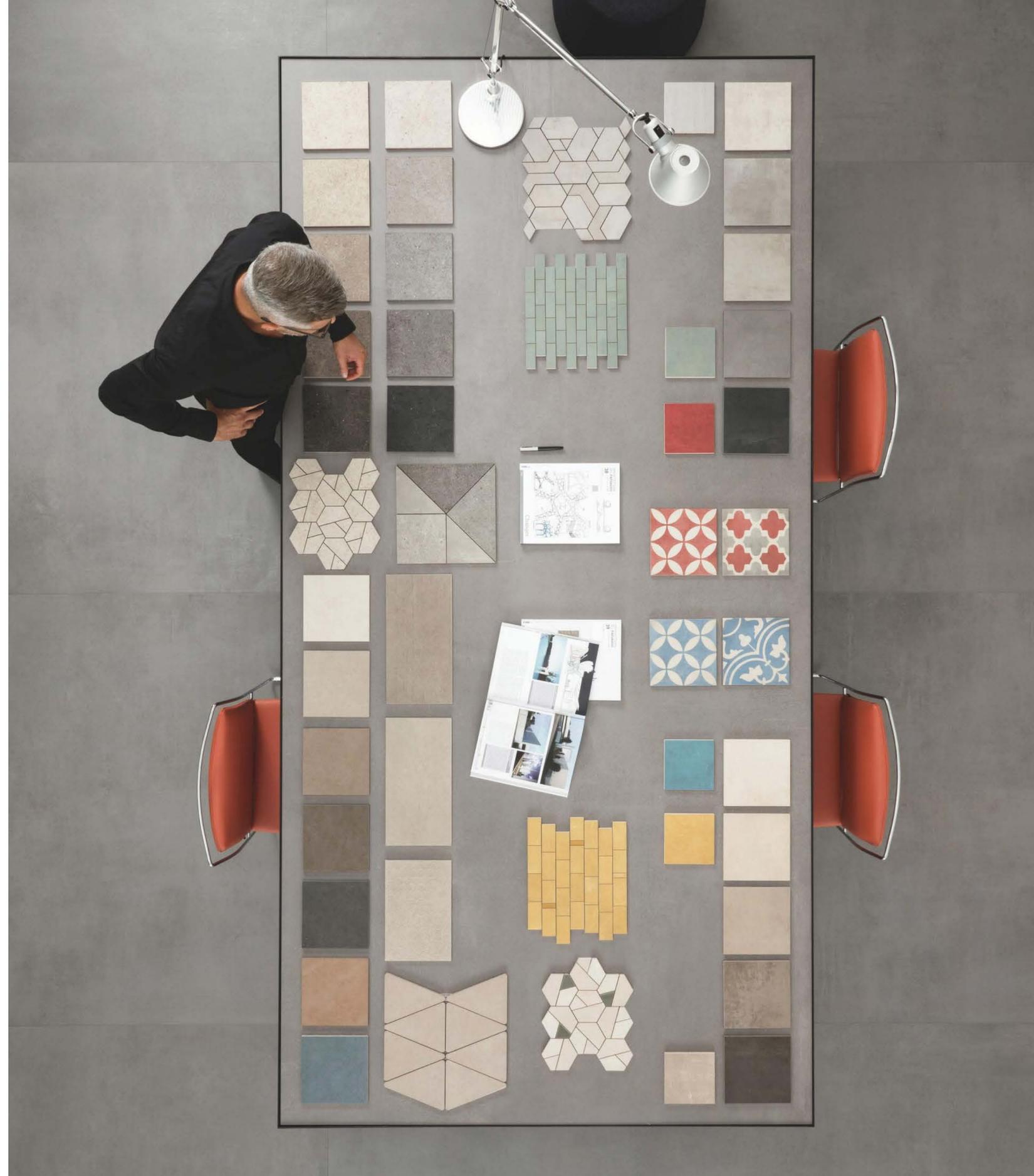
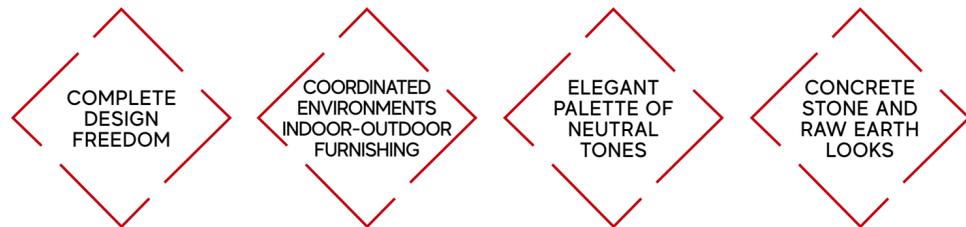
- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



BOOSTWORLD

At once an assortment of ceramic collections and a **style project**, Boost World meets the needs of international architecture and interior design. **Concrete, stone and raw earth effects** complement each other in a **unique set of tones and surfaces**, ideal for all kinds of design interpretations.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



3DWALLWORLD

A **comprehensive collection of 3D surfaces** for design, with stylistic inspirations and different looks for **maximum customization**. 3D Wall World expresses the passion of Atlas Concorde for interior decoration. **Three-dimensional wall tiles** that move walls by decorating large spaces.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



With designers, for designers

We have long worked with internationally renowned architects and designers. Together with them and the many designers we meet all over the world we interpret stimuli and suggestions to develop **surfaces in line with the most advanced needs of contemporary design.**

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



Piero Lissoni

An architect and designer who has worked in the profession for over 30 years. Thanks to an **unmistakable style**, he is considered a **master of contemporary design**.



2019 – CANONE INVERSO
2020 – PRISM
2020 – ATLAS CONCORDE STUDIO MILANO
2021 – 3D WALL CARVE 🏆🏆
2022 – MONOLITI INSTALLATION

The collaboration between Atlas Concorde and Piero Lissoni has resulted in some highly prestigious collections and products, such as **Prism, Sign, and Square**. We also designed the **Atlas Concorde Studio Milano flagship store** working with his "Lissoni&Partners" studio.



red dot winner 2022



ADI Design Index 2022

Matteo Brioni

Matteo Brioni is the **Italian architect who reinvented raw earth**, making it a protagonist of the world of contemporary design.



2021 – BOOST NATURAL 🏆

Working with Matteo Brioni, Atlas Concorde created **Boost Natural**, a collection that transports the visual and tactile suggestions of raw earth surfaces to the world of ceramic tiles.

Mario Ferrarini

Mario Ferrarini is a designer who collaborates with numerous international companies on **projects ranging from furniture to industrial and interior design**.



2021 – DIALOGO 🏆

The collaboration with Ferrarini resulted in **Dialogo**, an exclusive collection that offers novel combinations of Atlas Concorde **washbasins, coordinated furnishings, and surfaces**.



Hirsch Bedner Associates

An **international leader in hotel and resort design**, HBA has 24 locations around the world, more than 1,500 projects in more than 80 countries and 200 awards earned over the past 10 years.



2022 – MARVEL TRAVERTINE DECOR RANGE

Marvel Travertine's surfaces find a perfect fit in the sophisticated hospitality settings designed by HBA, which also designed the collection's **exclusive range of decors**.

◆ HISTORY & TRADITION

◆ SOLIDNESS & RELIABILITY

◆ PASSION

◆ PARTNERSHIP

◆ RESPONSIBILITY

◆ INTERNATIONAL VOCATION

Design achievements and awards.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION

The 2022 edition of the **Red Dot Design Award** recognized the **creative scope and innovation of Atlas Concorde** by rewarding four collections in the Product Design category. In view of the 28th edition of the Compasso d'Oro, the ADI Permanent Observatory of Design selected 3D Wall Carve three-dimensional wall tiles for **publication in the ADI Design Index 2022 magazine**, in the Design of materials and technological systems category.



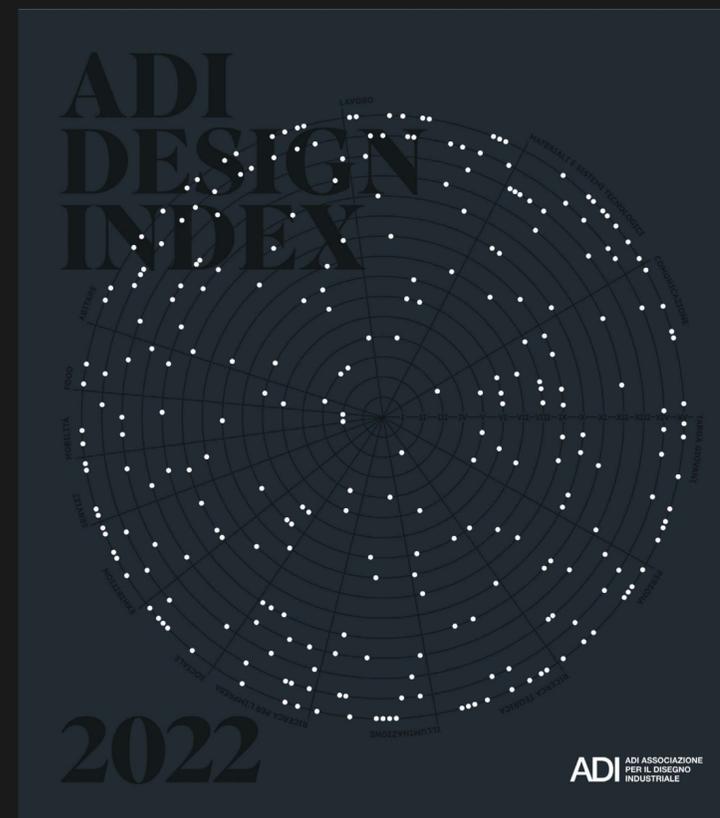
reddot winner 2022

3D WALL CARVE
APLOMB
BOOST NATURAL
DIALOGO



ADI Design Index 2022

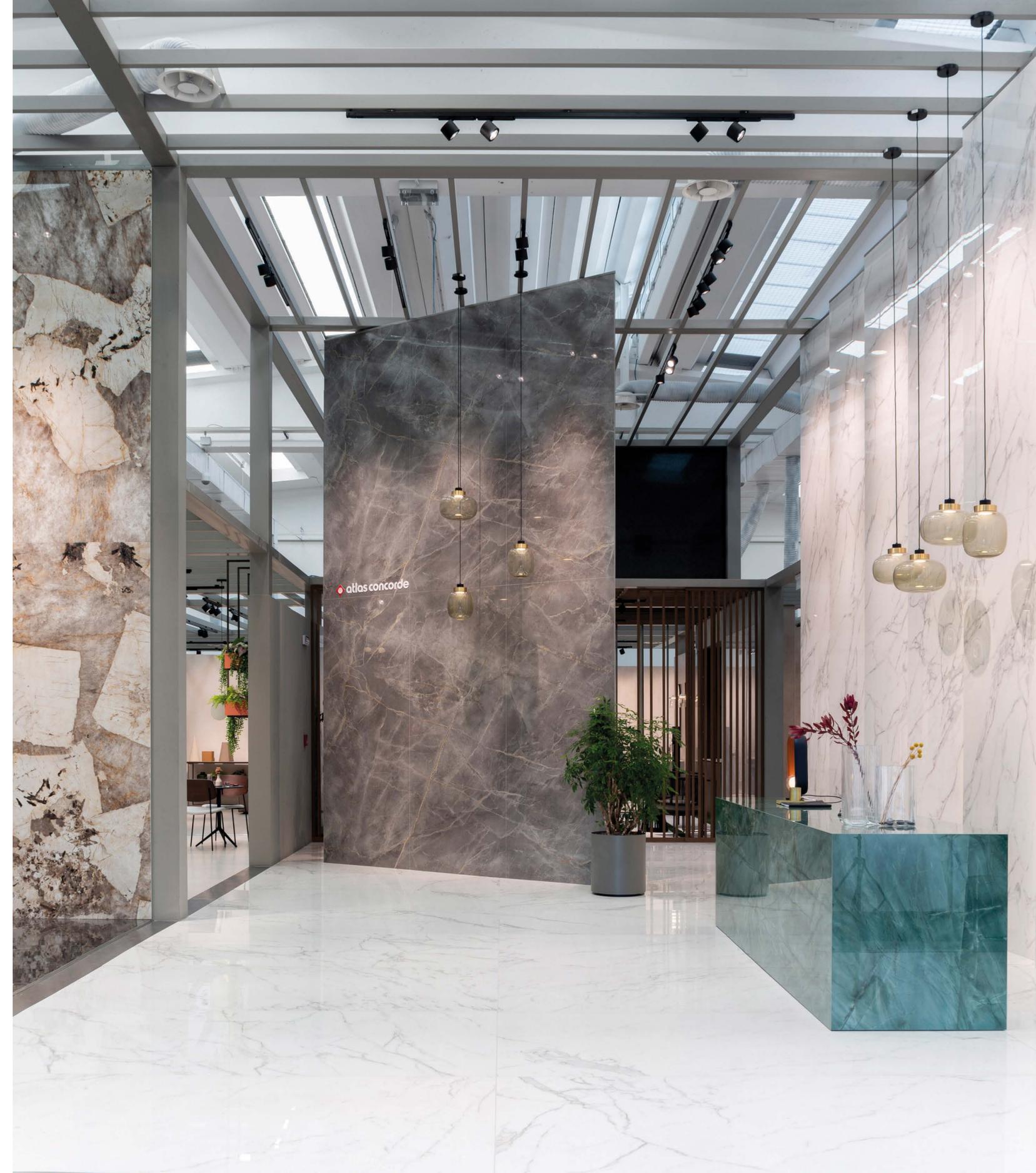
3D WALL CARVE



Headquarters showroom

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION

At our headquarters in Fiorano Modenese we have a **showroom of more than 2,000 m²** divided into **large indoor and outdoor spaces** where all the surfaces of our product system for floors, walls, and furnishings are displayed. **Meeting areas and work zones equipped with sophisticated multimedia systems** complete this efficient, professionally stimulating facility.



Atlas Concorde Studio Milano

The showroom in Milan is a new addition to our company's identity. It was designed to be an **ongoing design laboratory**, constantly evolving because it is nurtured by a **dialog with the international design world**.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



Atlas Concorde London Studio

Our showroom **in the heart of London's design district** is a meeting place for **architects and designers to find the ideal solution** for any space and application thanks to the wide range of surfaces on display.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◇ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



Atlas Concorde Franklyn Showroom



Supporting our North American headquarters, Atlas Concorde USA's showroom stands as a **benchmark for the growing ceramics industry** in Tennessee, **attracting customers and designers** from across the American continent.

Atlas Concorde Dubai Showroom



In the city that **bridges East and West**, Atlas Concorde has an **efficient exhibition space** where it offers designers its **Italian know-how** for all kinds of ceramic applications, as well as concrete, prompt services.

Atlas Concorde Moscow Showroom



Atlas Concorde has opened a **concept showroom** in the capital's **business district** to support interior design. **The staff is trained in Italy**, where they have acquired the skills to best present the Atlas Concorde Russia collections.

Atlas Concorde Lyon Showroom



Atlas Concorde has strengthened its service to the French market with the opening of a showroom in Lyon, the country's second largest metropolitan area and an economic center of European significance. The exhibition space is constantly updated with the **latest developments** and offers **specific consulting services to planners and interior designers**.

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



VIRTUOUS
PARTNERSHIP



Growing together

For Atlas Concorde, trust means **growing together with the customer** in a long-term perspective, where obstacles are a challenge and never a hindrance. We want to achieve **ever-more ambitious goals** alongside our partners, with constancy and **mutual satisfaction**.

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◆ PARTNERSHIP
- ◇ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



One for all



DISTRIBUTION

We work with the **best distributors** worldwide because we guarantee a comprehensive selection for each segment supported by **growth programs**: breadth of range, logistics, customized services.



DESIGNERS

We are **close to the design world** with showrooms in the major design capitals and one of the industry's most comprehensive **product systems for every need**.



LARGE PROJECTS

We can arrange **special production runs** for large projects. Our industrial strength, together with **operational flexibility**, enables us to respond efficiently to even the **most complex demands**.

◆ HISTORY & TRADITION

◆ SOLIDNESS & RELIABILITY

◆ PASSION

◆ PARTNERSHIP

◆ RESPONSIBILITY

◆ INTERNATIONAL VOCATION

Reliability built on facts

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION

Atlas Concorde finds its reliability on **technological innovation, the excellence of Italian design, logistical efficiency, and the ability to handle large orders.**

It's easy to work with us because **we're a one-stop partner for every product need**, continually focused on problem-solving. That's why we work with the best customers around the world with strong relationships, business integrity and mutual trust.

+5%

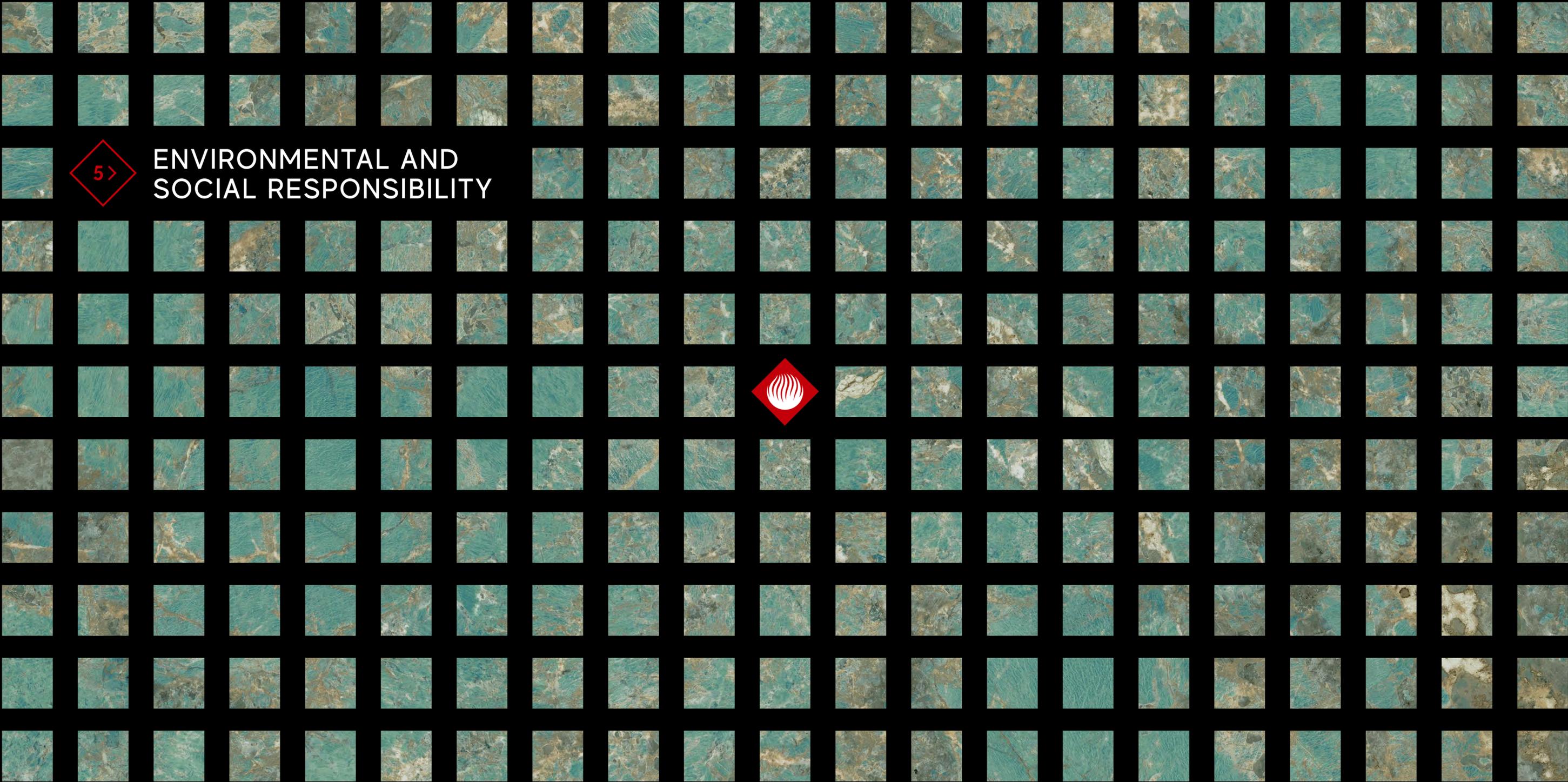
PERFORMANCE

COMPARED WITH THE INDUSTRY AVERAGE OF THE PAST 10 YEARS

LOGISTICS EFFICIENCY

+45k
VEHICLES
MANAGED

<1%
LATE DELIVERIES



ENVIRONMENTAL AND SOCIAL RESPONSIBILITY

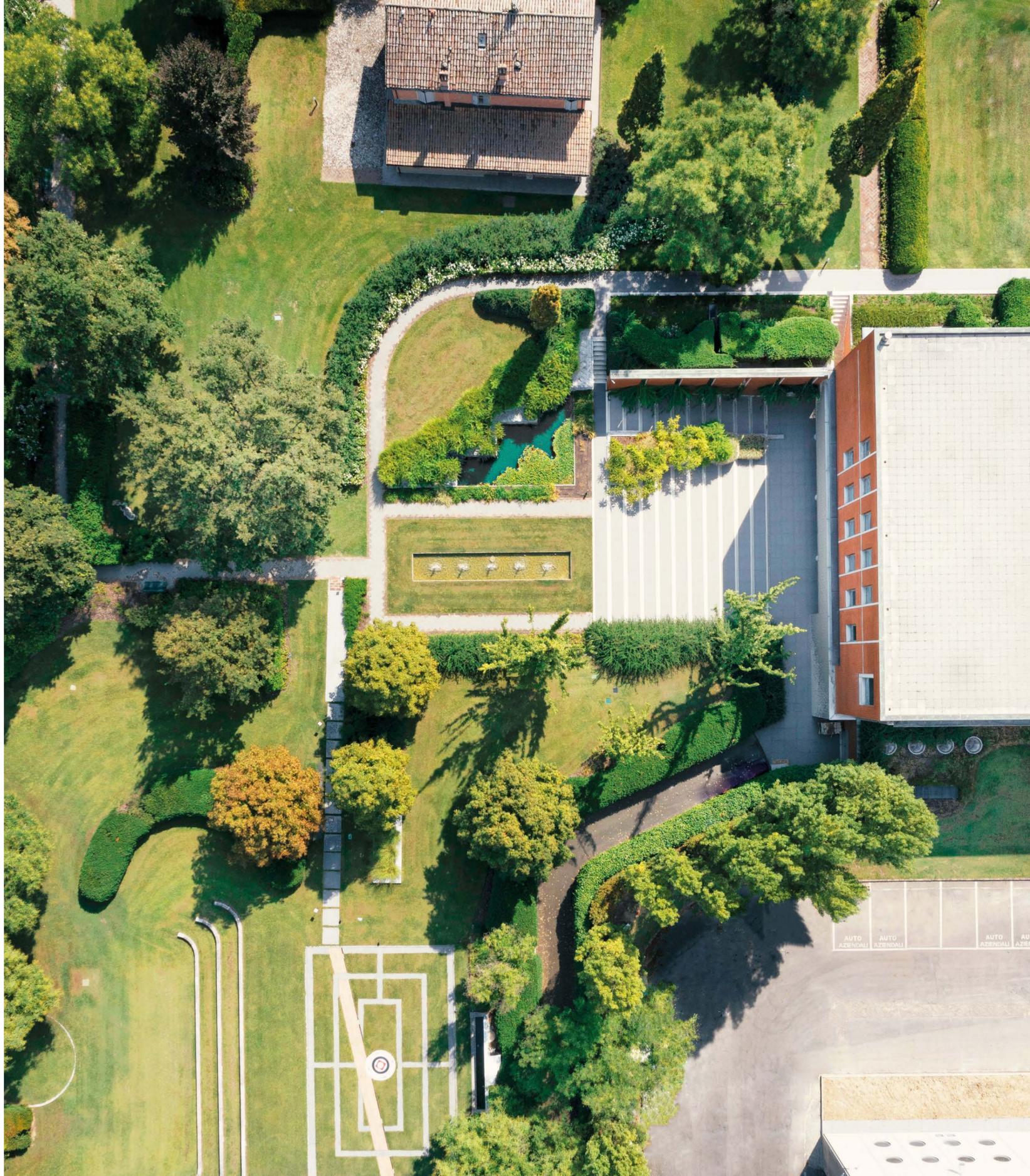


An ongoing commitment to sustainability

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION

Sustainability is a priority for Atlas Concorde, **certified by leading international bodies**, with results that are often better than required. From **cogeneration** to reuse and **recycling of resources**, we are committed to **reducing our environmental impact** while maintaining maximum production efficiency.

Furthermore, since its founding Atlas Concorde has regarded the **wellbeing of workers** and the community as an essential component of its **corporate social responsibility**.



Energy Optimization

Atlas Concorde has long been committed to **energy efficiency in its plants**, employing source optimization, heat and energy recovery, and technological and functional upgrading of its facilities.

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



EFFICIENT METHANE GAS COGENERATION PLANT



HEAT RECOVERY FROM FURNACES AND COOLING WATER



CHP VAPOR RECOVERY WITH 40% SAVINGS IN METHANE GAS



100% LED LIGHTING. 50% ANNUAL POWER SAVINGS

Reuse of production materials

The first form of sustainability is the reduction of waste, resulting in the reuse of production materials. In this regard, Atlas Concorde has reached very high levels, **almost totally recycling waste from the production process.**

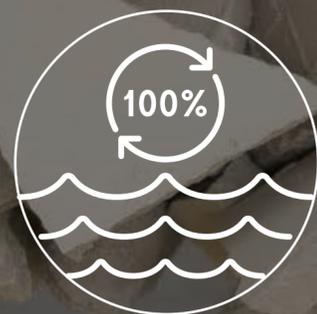
- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



100% RECYCLED RAW AND FIRED SCRAP



99% WASTE SENT TO RECOVERY



100% RECYCLED INDUSTRIAL WATER AND 27% REDUCTION IN WATER CONSUMPTION OVER THE LAST 3 YEARS



100% RECYCLABLE PACKAGING MATERIALS

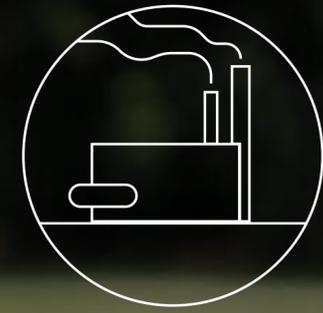
Health and the Environment

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION

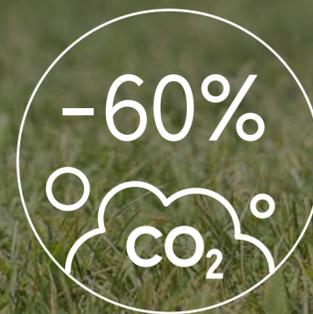
The **wellbeing of workers** and the **protection of local communities** are focal points of Atlas Concorde's industrial policy, the company always having been committed to **reducing harmful emissions**, including through increased logistical and production efficiency.



CONTINUOUSLY OPERATING PURIFICATION AND FILTRATION SYSTEMS



RTO SYSTEM TO REDUCE EMISSIONS AND ODORS



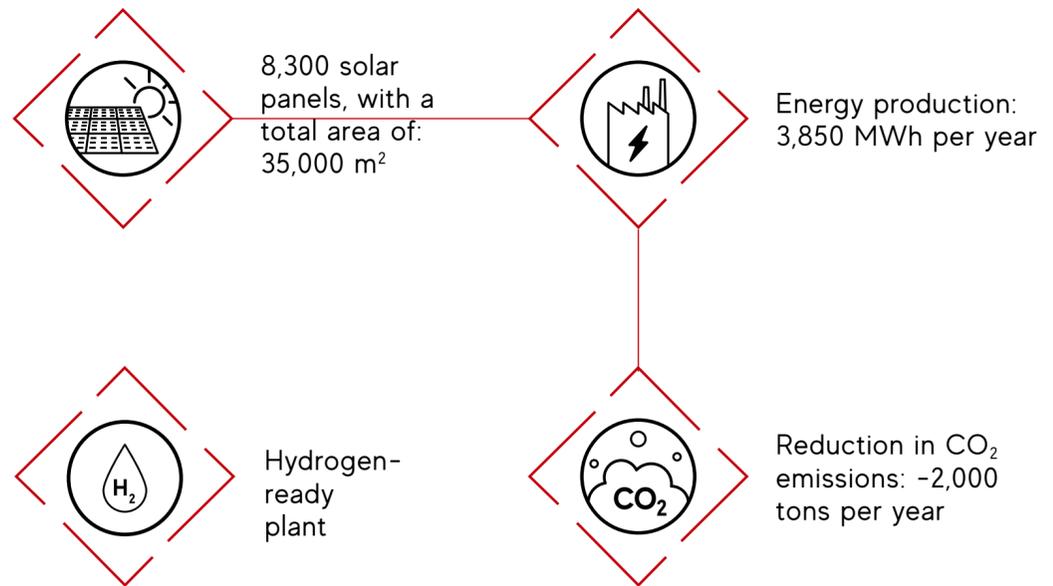
AUTOMATED VERTICAL WAREHOUSE: 60% REDUCTION IN CO_2



0% LEAD, CADMIUM, AND OTHER CARCINOGENIC SUBSTANCES IN PRODUCTS

Sustainability: recent investments

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



Certified responsibility

Atlas Concorde confirms its **ongoing commitment** to the environmental sustainability, quality and safety of its industrial processes with **numerous international certifications.**

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION

COMPANY CERTIFICATIONS



PRODUCT CERTIFICATIONS



PRODUCT DECLARATIONS



Company certifications

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



2015 is an international standard that pertains to the company's entire quality system, from the entry of raw materials to their industrial processing, from logistics to the product launch.



Certifies Atlas Concorde's commitment to combat the greenhouse effect by minimizing atmospheric emissions and purifying unavoidable emissions to the greatest possible extent.



With the international ISO 45001 certificate, Atlas Concorde affirms the company's high standards of efficiency in creating healthy, safe and comfortable work environments.

Product certifications and declarations

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION



Establishes a single international standard for assessing the environmental, social and economic impact of ceramic tiles throughout their life cycle, based on 15 mandatory and 23 voluntary requirements.



The environmental declaration demonstrates Atlas Concorde's focus on environmental issues in order to include its products in Green Public Procurement.



All Atlas Concorde porcelain tile and white body single-fired products can be used for construction projects that follow GREEN BUILDING COUNCIL guidelines.



Building Standard. Regulations defining the contribution of products to improving the healthiness of living spaces and the well-being of those who use them



(Environmental Product Declaration) attests to the environmental sustainability of products in relation to their entire life cycle.



Is a parameter that indicates the environmental performance of a product or service over its life cycle.



(Fiche de déclaration environnementale et sanitaire), communicates the product's impact in relation to the entire industrial process.



Transparency label for construction materials. It is a self-declaration attesting to the transparency of the product's origin, composition, and processing and recycling methods.

People are our strength

For Atlas Concorde, social responsibility means **supporting its employees** on a personal and professional level with **training** programs and substantial **investments in safety and wellbeing at work**. This is demonstrated by projects such as the **Concorde Nursery** – a facility known for its excellence and open to the local population – and many other initiatives in **support of the local community** in the form of sponsorships, donations, training, awards and exceptional contributions to special events.

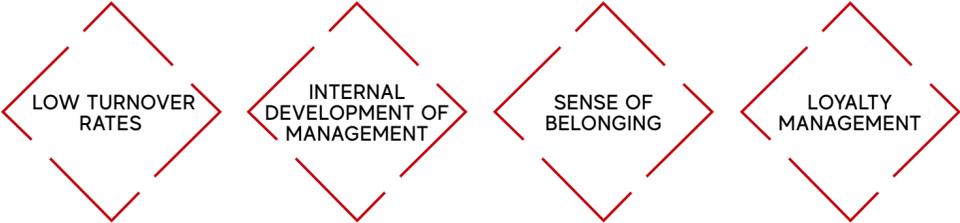
- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION

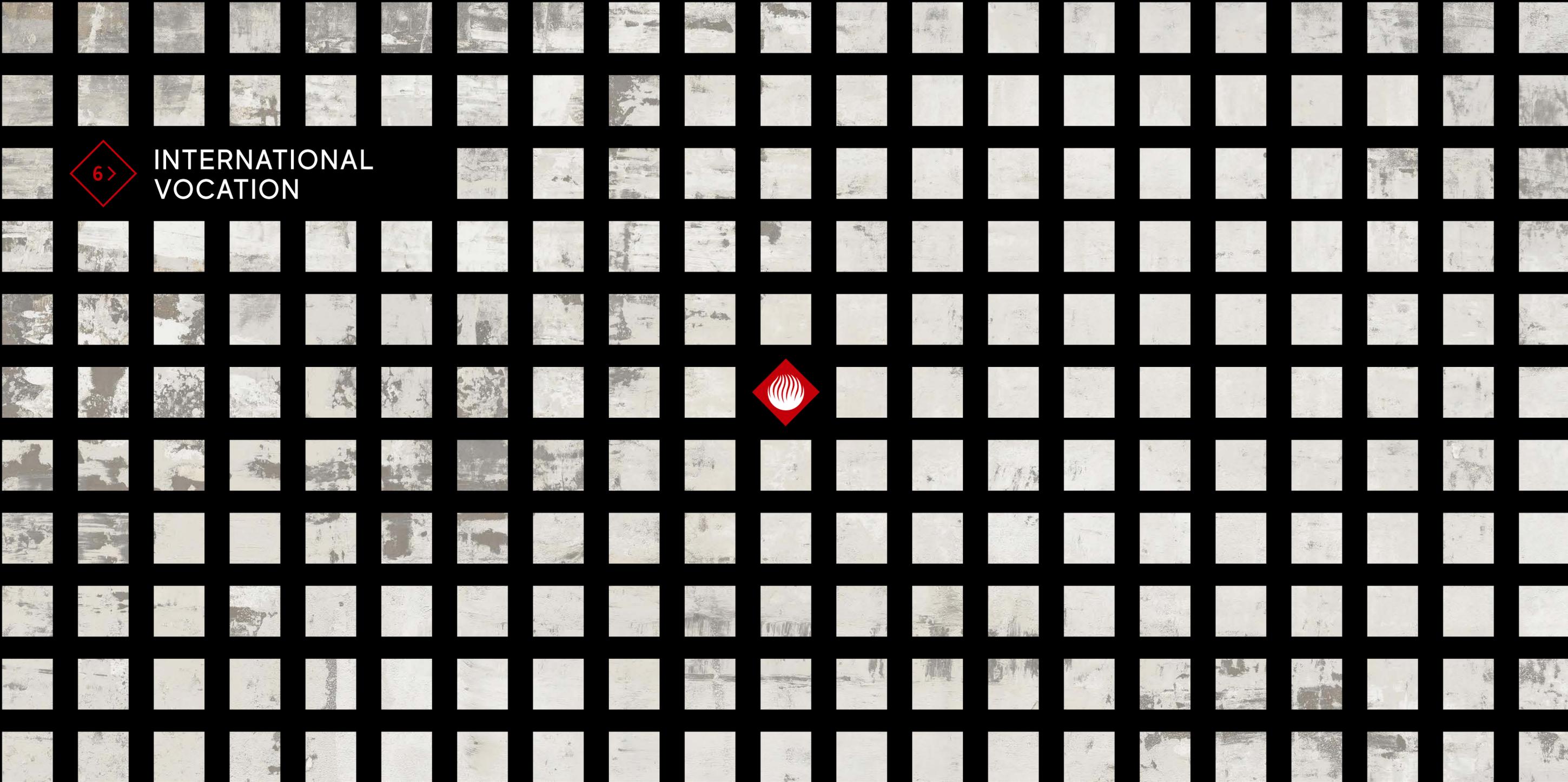


An additional motivation

Those who work at Atlas Concorde share the same **strong sense of motivation** which is part of the company's DNA. This empowers employees to **identify with the company's business project.**

- ◇ HISTORY & TRADITION
- ◇ SOLIDNESS & RELIABILITY
- ◇ PASSION
- ◇ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◇ INTERNATIONAL VOCATION





INTERNATIONAL
VOCATION



All over the world

Atlas Concorde boasts **thousands of prestigious architectural and interior design projects** in all contexts: residential, commercial, public, indoor or outdoor spaces. These projects are the best testament to how much our work is appreciated by designers and architects **all over the world.**

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION

A photograph of the interior of an Atlas Concorde store. The store is dimly lit, with a large, illuminated logo for 'atlas concorde' on the wall. The logo consists of a red diamond shape with a white flame-like pattern inside, followed by the brand name in a light blue, sans-serif font. In the foreground, there is a long, dark wooden table with several framed items or products on it. The background shows a stone wall and a large window or display area with a blue and white patterned backdrop. The overall atmosphere is modern and sophisticated.

atlas concorde

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



HOTEL MERCURE SAMARINDA, IDN



- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



EMERALD MALDIVES RESORT & SPA, MV

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



PEDIATRIC HOSPITAL, UGANDA



- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



LITTLE CAESARS ARENA, DETROIT, USA

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



NEWTON STATION, ADELAIDE, AUS

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



SKY POOL LONDRA, UK





- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION

P Bezoekers
Visitors
P Gemeenteveerd
Reserved

P Bezoekers
Visitors
P Medewerkers
Employees

VDL GROEP HEADQUARTER, EINDHOVEN, NL



- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



NEW CORMAN HEADQUARTERS, MILANO, ITA

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



KAYE SCHOLER HEADQUARTERS, NEW YORK, USA

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



BT GROUP HEADQUARTERS, LESMO, ITA

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



LUXURY RESIDENTIAL COMPLEX, OAKLAND, USA



- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



LUXURY RESIDENTIAL COMPLEX, GWANGJU, KOR



- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



BERKELEY HOMES, LONDRA, UK

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION



LIU-JO FLAGSHIP STORE, ITA

- ◆ HISTORY & TRADITION
- ◆ SOLIDNESS & RELIABILITY
- ◆ PASSION
- ◆ PARTNERSHIP
- ◆ RESPONSIBILITY
- ◆ INTERNATIONAL VOCATION





◆ HISTORY & TRADITION

◆ SOLIDNESS & RELIABILITY

◆ PASSION

◆ PARTNERSHIP

◆ RESPONSIBILITY

◆ INTERNATIONAL VOCATION

ВНИМАНИЕ!
 Если Вы заключили договоры аренды или купли-продажи помещений по адресу: пр-т Революция, 38 (новое здание), то информация о рисках этих договоров Вы можете получить по телефону одного из собственников:

8 (473) 229 7 18



TSUM SHOPPING MALL, VORONEZH, RUS



Ceramiche Atlas Concorde S.p.A.
Via Canaletto 141
41042 Spezzano di Fiorano (MO) - Italia

Atlas Concorde USA, Inc.
117 Seaboard Lane - Suite F170
Franklin, TN 37067 - USA

Atlas Concorde Russia
Business centre "Meliora Place"
Prospekt Mira 6
129090 Moscow - Russia

Atlas Concorde Middle East, Fz-Llc
Building 8 - Suite 106
D3 Dubai Design District
United Arab Emirates

atlasconcorde.com

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