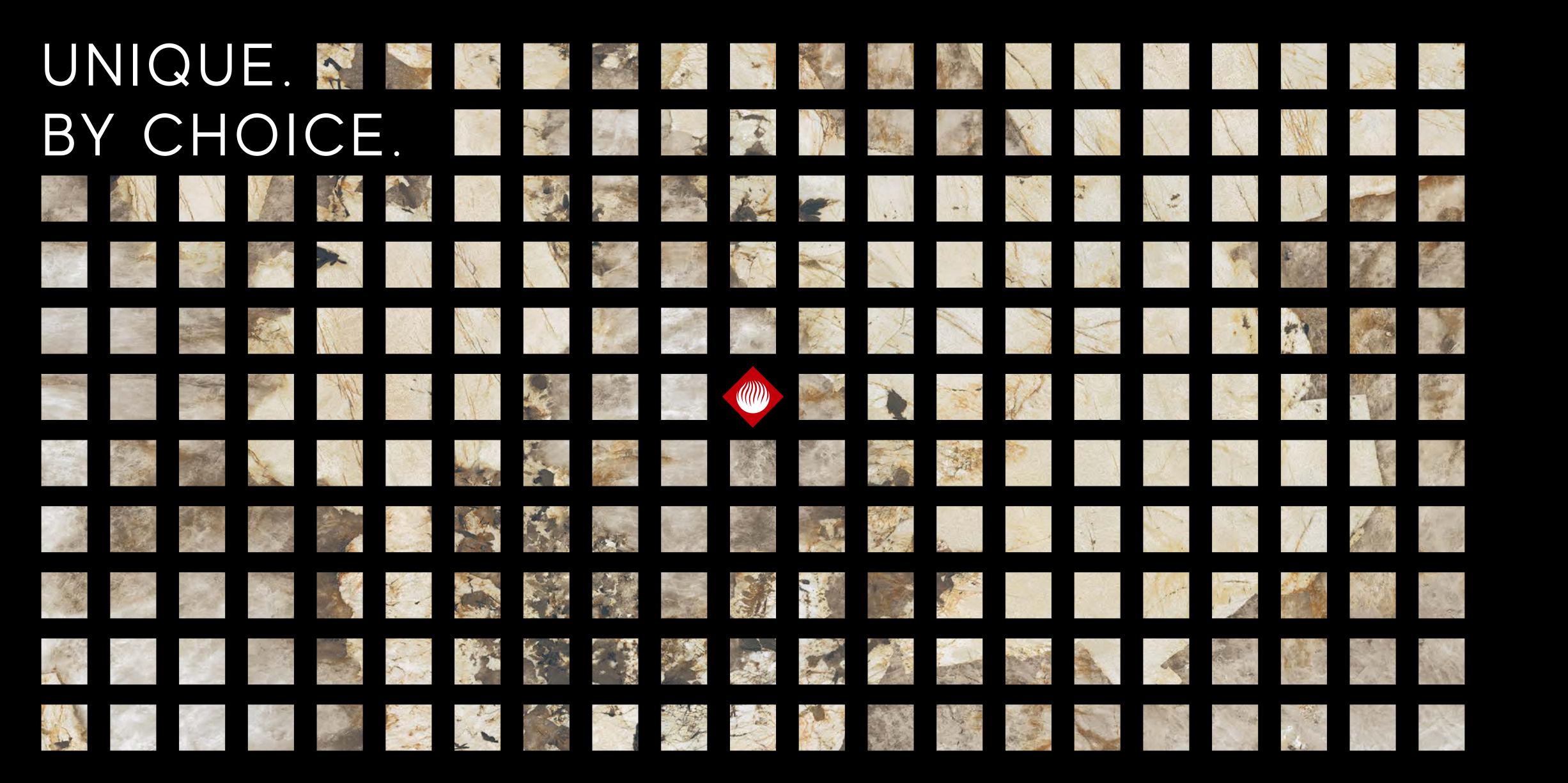


Atlas Concorde —— Company presentation



Mission

We are one of the best expressions of Italian design culture: **elegant and refined**. We modernize environments around the world through our esthetic interpretation and build **relationships that last**. We are welcoming by nature and **strive for excellence in everything we do**: with our customers, with people and with the environment.



Vision

Sustainably enriching spaces around the world with the touch and beauty of Italian design, creating an atmosphere of emotion that conveys wellbeing to the individuals who experience it.



"Atlas Concorde is a unique company because it has chosen to be both high-performing and supportive of individuals.

High-performing because we are able to offer customers and designers around the world a product ecosystem at the highest technical and stylistic levels.

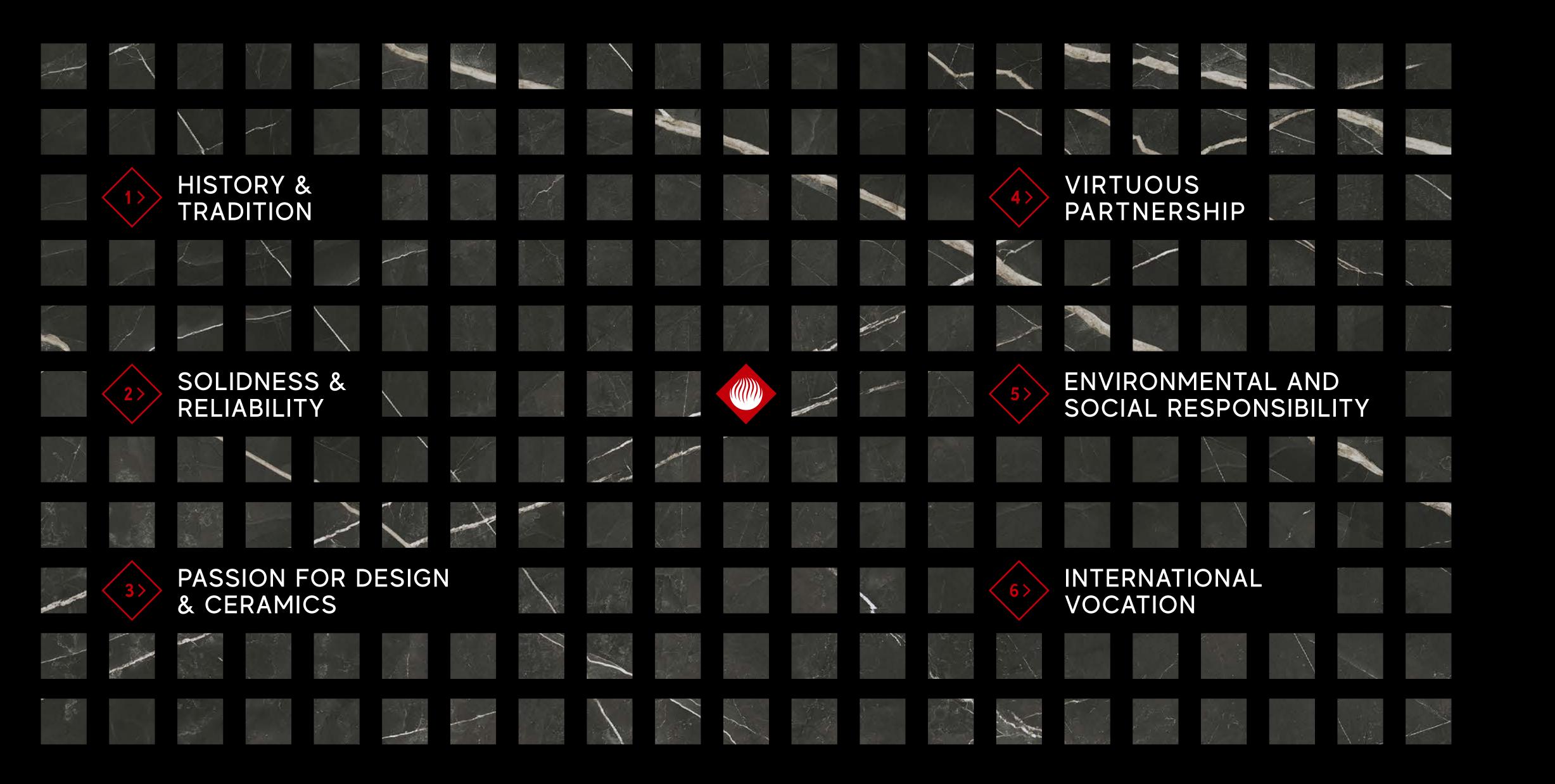
Supportive of individuals because in our work, we value our associates and establish deep, long-lasting relationships with our partners.,

Maurizio Mazzotti

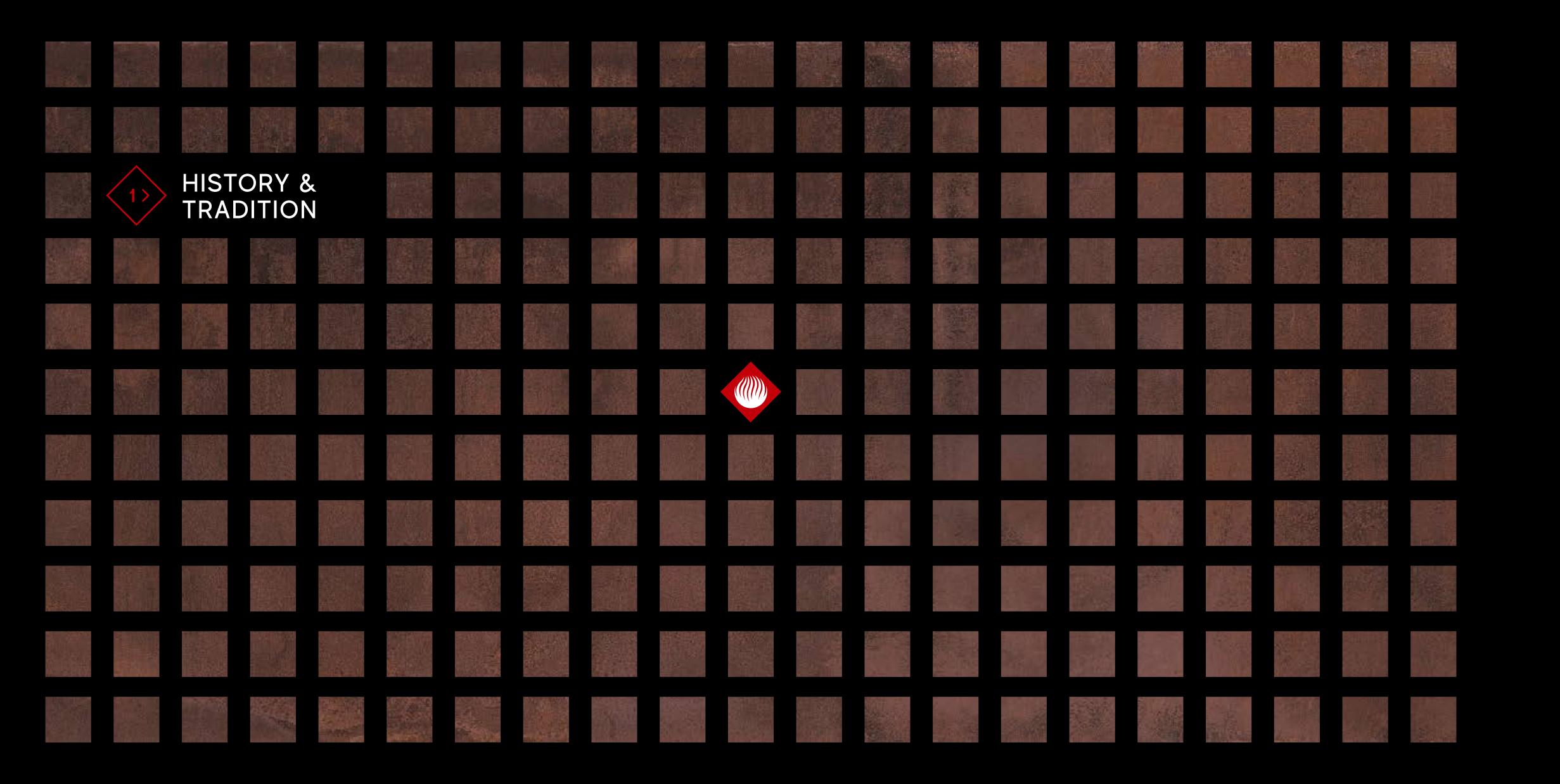
C.E.O. Atlas Concorde



V 0.0 JUNE 2023



Atlas Concorde —— Company presentation



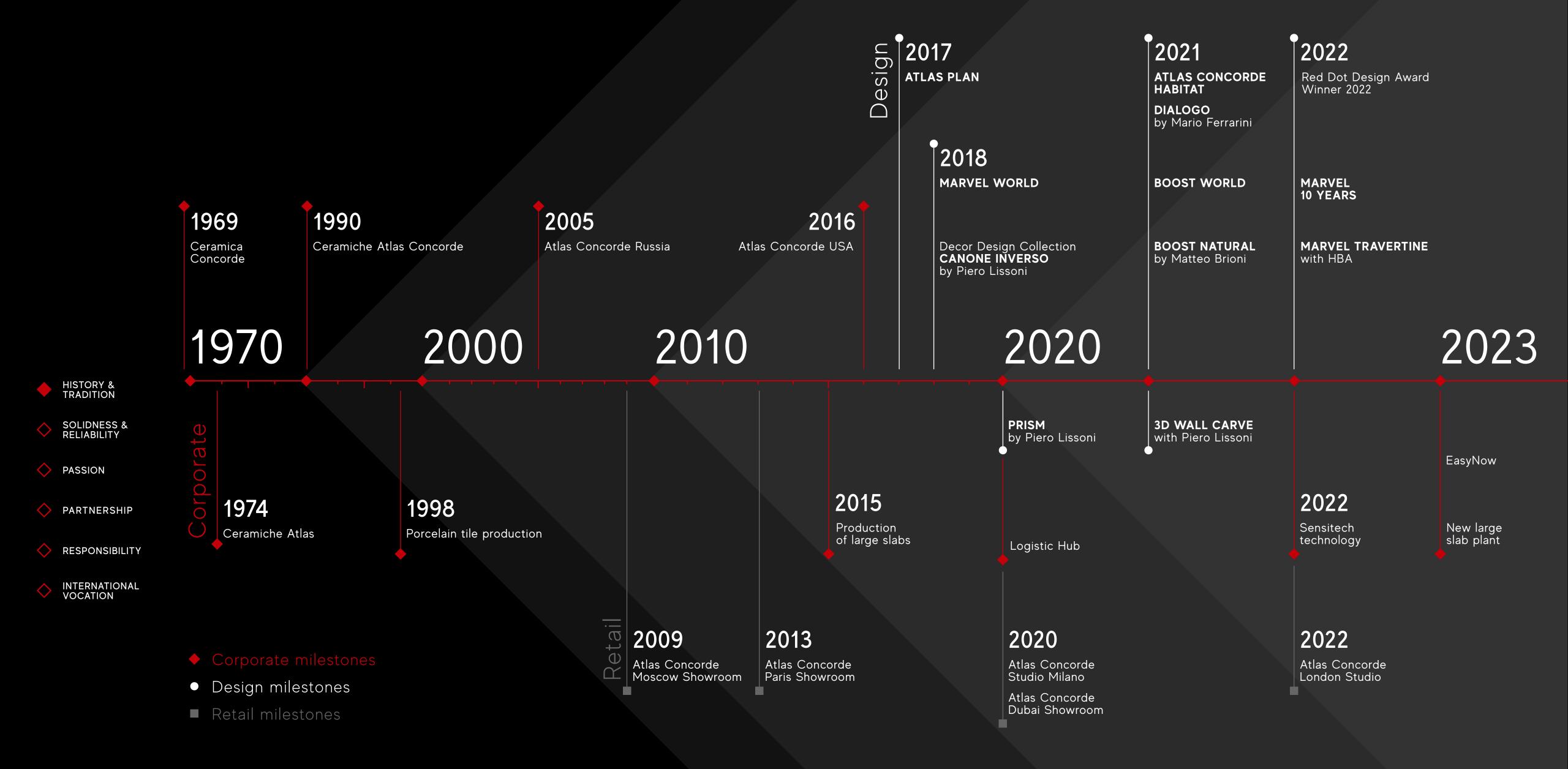
A history of values

- HISTORY &
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

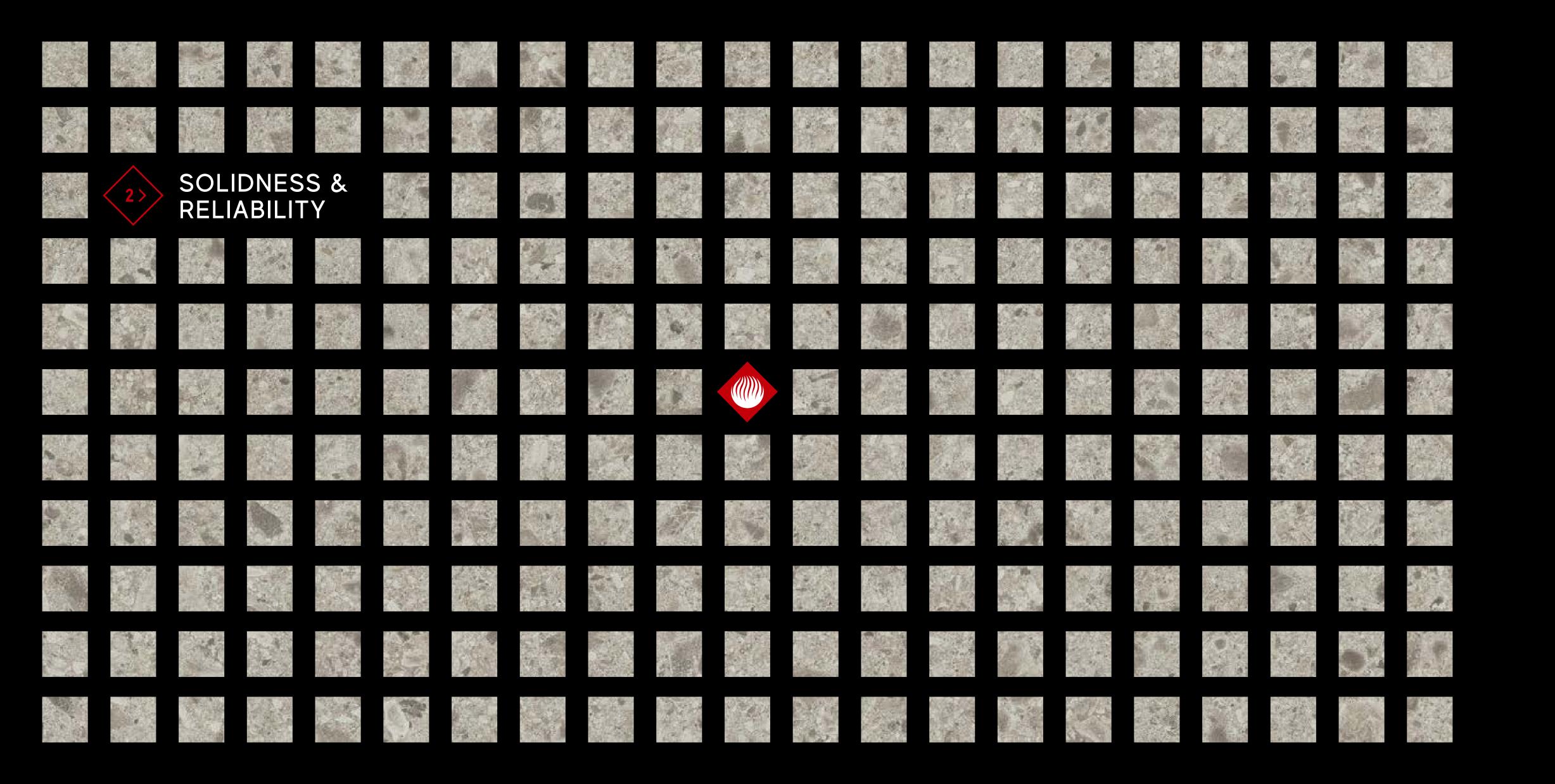
Since 1969 Atlas Concorde has grown based on the solid values of its founders: technological innovation, product research, total reliability, respect for the environment and confidence in the future.

Over time, our company has become an international gold standard while maintaining strong roots in Italy. Atlas Concorde is also the **parent company of the**Concorde Group, one of the world's leading ceramic holding companies.





Atlas Concorde —— Company presentation



International leadership

- ♦ HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATION

Atlas Concorde is an **international brand** with two of its own manufacturing plants and two corporate offices, sales offices on five continents, and showrooms in the world's design capitals. We know how to combine **solid Italian governance** with the ability to **operate anywhere in the world**, close to all our partners, wherever they are.







Your digital partner

- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- VOCATION

Atlas Concorde has established a multi-channel, multi-platform strategy that aims to **fully** support its partners by engaging the digital ecosystem in all possible hotspots.

The website is the epicenter of an articulated, extensive system: social media, direct email marketing, web advertising and more, for results beyond expectations.



SEARCH AND WEBSITE SOCIAL NETWORK

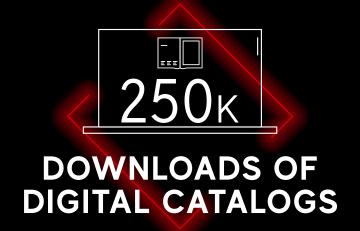
in f © • •

DIGITAL CONTENT

DIGITAL SERVICE PLATFORMS

Google 30 Mil. SEARCH RESULTS

+300K
FOLLOWERS





HISTORY & TRADITION

SOLIDNESS & RELIABILITY

PASSION

PARTNERSHIP

RESPONSIBILITY

INTERNATIONAL VOCATION

7,2Mil.
PAGES VISITED

115K
VISITS TO THE STORE
LOCATOR





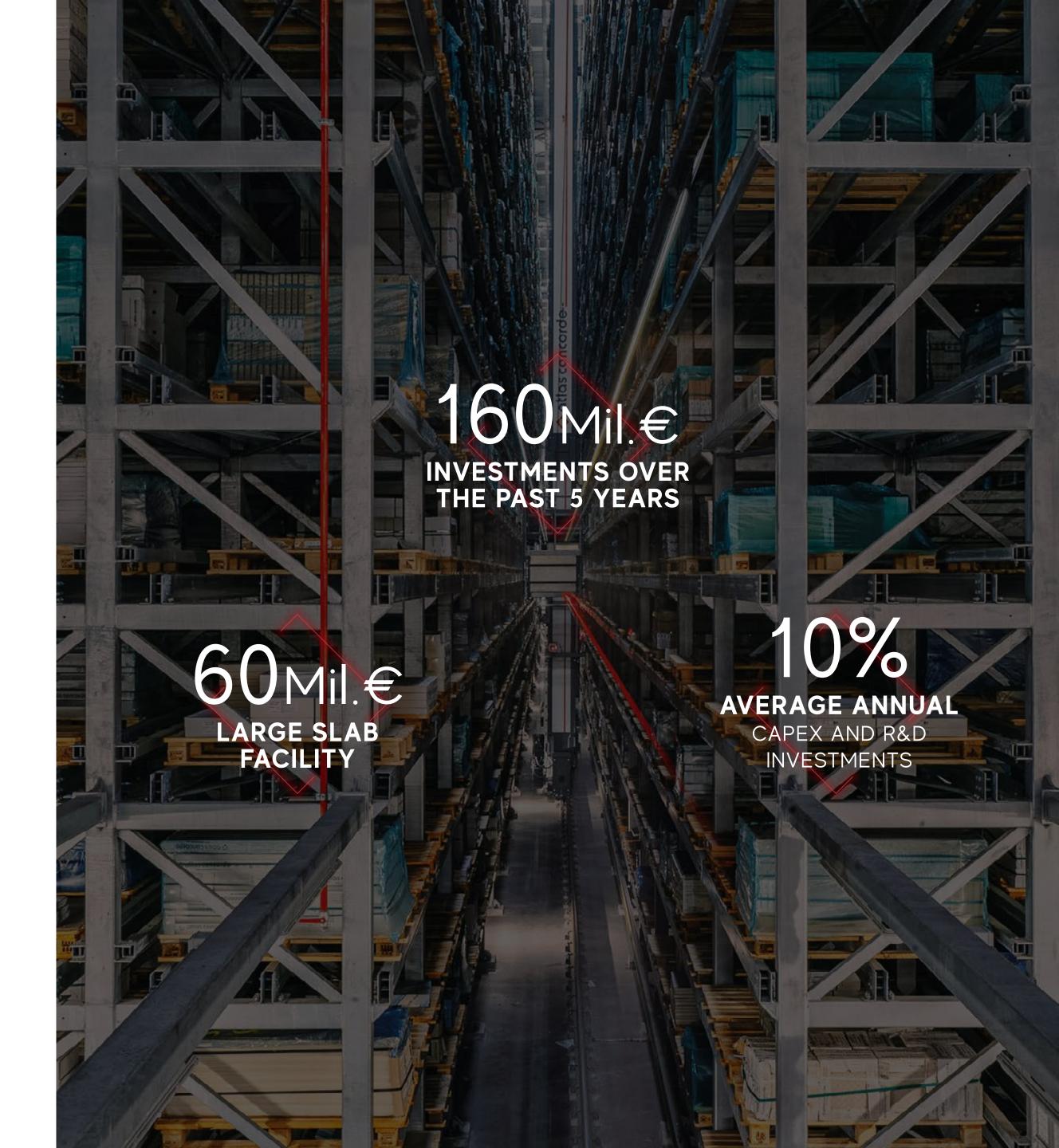


Ongoing investment

- HISTORY 8
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

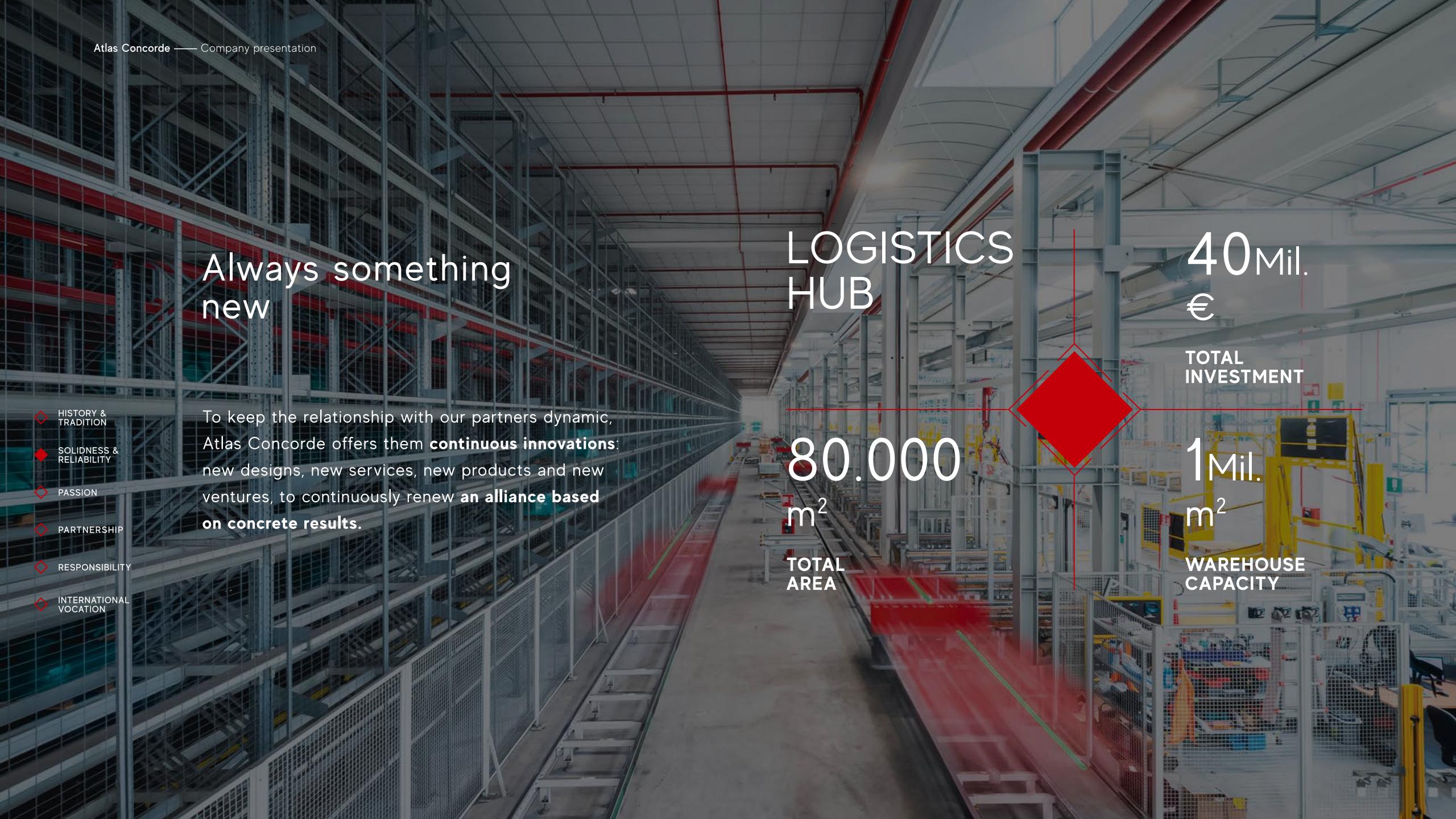
The industrial strength of Atlas Concorde is the first guarantee of its reliability.

Continued investments in state-of-the-art technology, including the fully automated Logistics Hub and new Finale Emilia large slab facility, form the backbone of an innovative drive that translates into product excellence, service quality and environmental sustainability.





WALL TILES



MARVEL

Everyday extraordinary

Our headquarters

The headquarters in Fiorano Modenese are multi-functional, equipped with large exhibition areas and an elegant hosting facility with a restaurant, areas for sports

and a beautiful historic park.

We welcome our customers and partners with warmth and attention, making them feel at home.

HISTORY & TRADITION

SOLIDNESS & RELIABILITY

PASSION

PARTNERSHIP

RESPONSIBILITY

VOCATION



00

Architectural soul

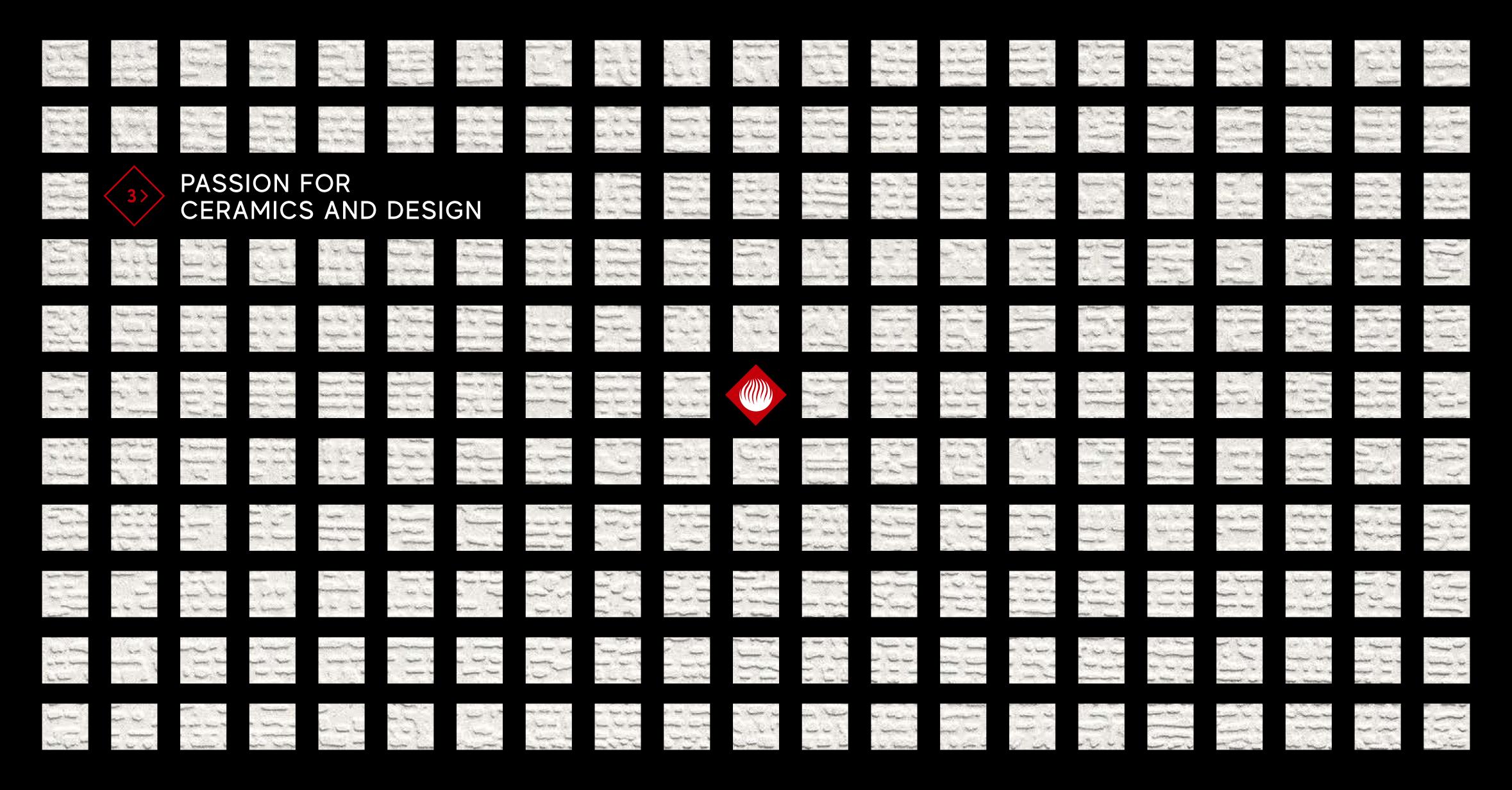
oatlas concorde

A global alliance for architecture.





Atlas Concorde —— Company presentation



Passion for ceramics

- ♦ HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

Our passion for ceramics combines years of know-how with maximum industrial efficiency and respect for the environment.

We create low-impact collections that embody the most authentic values of products **Made in Italy** and the essence of **natural inspirational materials**, consolidating them into durable surfaces with the best technical characteristics.



A vocation for design

- HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSIO
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

Those who love ceramics love design. This is why our product solutions, integrated into an ecosystem that is unique in the industry, are highly valued by designers and architects around the world. Moreover, our prestigious partnerships with internationally renowned professionals enable us to capture the most innovative design and stylistic trends that we transform into surfaces of excellent quality.



A range like no other

PRODUCTION TECHNOLOGIES



3

PORCELAIN TILES
WHITE-BODY WALL TILES
LARGE SLABS

FORMATS



31 FORMATS

COLLECTIONS



5 NEW LAUNCHES ON AVERAGE EACH YEAR

FINISHES



MATTE, MATTE SENSITECH, SATIN, SILK, POLISHED, GRIP, OUTDOOR

LOOKS



3D WALL, CONCRETE & RESIN, MARBLE, STONE, WOOD, METAL, COLOR

TECHNOLOGIES



Sensitech
SAFE. SOFT. SMART.











PARTNERSHIP



INTERNATIONAL VOCATION

Our brands







PARTNERSHIP



INTERNATIONAL VOCATION

atlas concorde

A system of indoor and outdoor surfaces: floors, walls, and decors.

atlasPLAN

Large slabs for kitchen countertops, tables, and for furnishings.



Washbasins and bathroom furnishings in combination with Atlas Concorde surfaces.

atlas concorde

Floor tiles, wall tiles, and decors

- ♦ HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

The foundation of the product system consists of a wide range of indoor and outdoor porcelain floor tiles and ceramic wall tiles with **excellent technical and quality performance**. The variety of effects, textures, decors and three-dimensional wall tiles **satisfies any design and end-use need**.



atlas concorde

Outdoor

- SOLIDNESS & RELIABILITY
- PASSIO
- PARTNERSHIP
- RESPONSIBILITY
- ♦ INTERNATIONAL

All porcelain products for outdoor use and building facades: with their increased thickness and non-slip finishes, these surfaces offer superior performance in any outdoor application. The possibility of coordinating with the indoor surfaces of other Atlas Concorde collections also allows for absolute freedom of expression for projects that create continuity in style and color with indoor spaces.





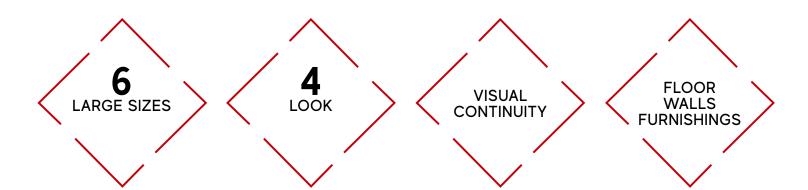




Large formats

- ♦ HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONA VOCATION

Large slabs boost the **dramatic effect of floors, walls and furnishings**. Available in
sizes 120x120, 120x240, 120x278, 160x160,
160x320 rectified and 162x324 (not rectified),
these porcelain surfaces offer full **design freedom** for indoor and outdoor settings.



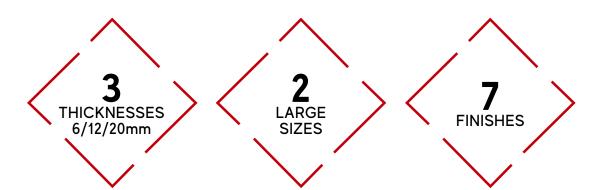


atlasplan

Kitchen counters, tables, and furnishings

- → HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- VOCATION

Large ceramic slabs in various thicknesses for kitchens, worktops, and tables. The surfaces are innovative in concept and style and add a distinctive touch to any room.





atlas concorde habitat

Washbasins and bathroom furnishings

- ♦ HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

A complete line of washbasins and bathroom fixtures that can be coordinated in style, color, and appearance with Atlas Concorde's porcelain collections for high-profile residential, hospitality, and commercial spaces.









Facades







PARTNERSHIP

RESPONSIBILITY

INTERNATIONAL VOCATION

Atlas Concorde porcelain tiles are the ideal choice for the exterior cladding of commercial and residential buildings because they combine beauty, longevity, versatility, and technical performance.



Welcome to our worlds







PARTNERSHIP

RESPONSIBILITY

INTERNATIONA VOCATION Atlas Concorde's "Mondi" are homogeneous systems of ceramic surfaces, allied by style or look. They simplify the designer's job, helping her select the most suitable solutions for each type of application.

MARYELVORLD

From marble to marvel

BOOSTWORLD

Boost your style

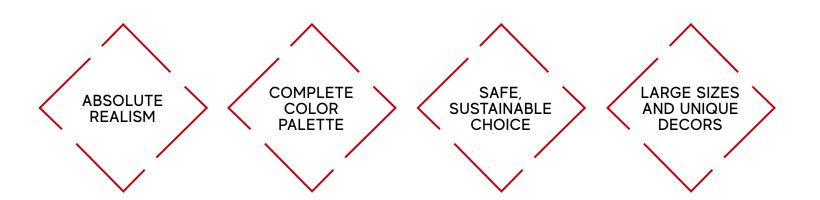
3DWALLWORLD

Surfaces come to light

MARYELWORLD

- → HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSIOI
- PARTNERSHIP
- RESPONSIBILITY
- ♦ INTERNATIONAL VOCATION

Marvel World is a comprehensive project, uniting all the tiles of the marble-effect collections in a single catalog and expanding their creative and interpretive possibilities. A range of colors and surfaces featuring a surprising realism that offers all the technical and practical advantages of ceramic tiles.

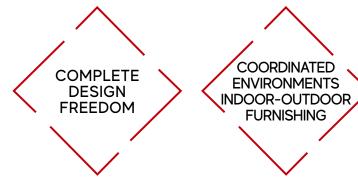




BOOSTWORLD

- → HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

At once an assortment of ceramic collections and a style project, Boost World meets the needs of international architecture and interior design. Concrete, stone and raw earth effects complement each other in a unique set of tones and surfaces, ideal for all kinds of design interpretations.









3DWALLWORLD

- → HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

A comprehensive collection of 3D surfaces for design, with stylistic inspirations and different looks for maximum customization. 3D Wall World expresses the passion of Atlas Concorde for interior decoration. Three-dimensional wall tiles that move walls by decorating large spaces.





With designers, for designers







PARTNERSHIP

RESPONSIBILITY

INTERNATIONAL VOCATION

We have long worked with internationally renowned architects and designers. Together with them and the many designers we meet all over the world we interpret stimuli and suggestions to develop surfaces in line with the most advanced needs of contemporary design.



Piero Lissoni

An architect and designer who has worked in the profession for over 30 years. Thanks to an unmistakable style, he is considered a master of contemporary design.



2019 - CANONE INVERSO

2020 - PRISM

2020 - ATLAS CONCORDE STUDIO MILANO

2021 - 3D WALL CARVE 🤌 🍺

2022 - MONOLITI INSTALLATION

INTERNATIONAL VOCATION

The collaboration between Atlas

Concorde and Piero Lissoni has resulted in some highly prestigious collections and products, such as Prism, Sign, and Square. We also designed the Atlas

Concorde Studio Milano flagship store

HISTORY & TRADITION

SOLIDNESS & RELIABILITY

PARTNERSHIP

RESPONSIBILITY

PASSION

Matteo Brioni

Matteo Brioni is the **Italian architect who** reinvented raw earth, making it a protagonist of the world of contemporary design.



2021 - BOOST NATURAL

Mario Ferrarini

Mario Ferrarini is a designer who collaborates with numerous international companies on projects ranging from furniture to industrial and interior design.



2021 - DIALOGO

#HBA

Hirsch Bedner Associates

An international leader in hotel and resort design, HBA has 24 locations around the world, more than 1,500 projects in more than 80 countries and 200 awards earned over the past 10 years.



2022 - MARVEL TRAVERTINE DECOR RANGE

Working with Matteo Brioni, Atlas
Concorde created **Boost Natural**, a
collection that transports the visual and
tactile suggestions of raw earth surfaces
to the world of ceramic tiles.

The collaboration with Ferrarini resulted in **Dialogo**, an exclusive collection that offers novel combinations of Atlas Concorde **washbasins**, **coordinated furnishings**, and **surfaces**.

Marvel Travertine's surfaces find a perfect fit in the sophisticated hospitality settings designed by HBA, which also designed the collection's exclusive range of decors.



working with his "Lissoni&Partners" studio.

reddot winner 2022

ADI Design Index 2022

Design achievements and awards.







PARTNERSHIP

RESPONSIBILITY

INTERNATIONA

The 2022 edition of the Red Dot Design Award recognized the creative scope and innovation of Atlas Concorde by rewarding four collections in the Product Design category. In view of the 28th edition of the Compasso d'Oro, the ADI Permanent Observatory of Design selected 3D Wall Carve three-dimensional wall tiles for publication in the ADI Design Index 2022 magazine, in the Design of materials and technological systems category.



reddot winner 2022

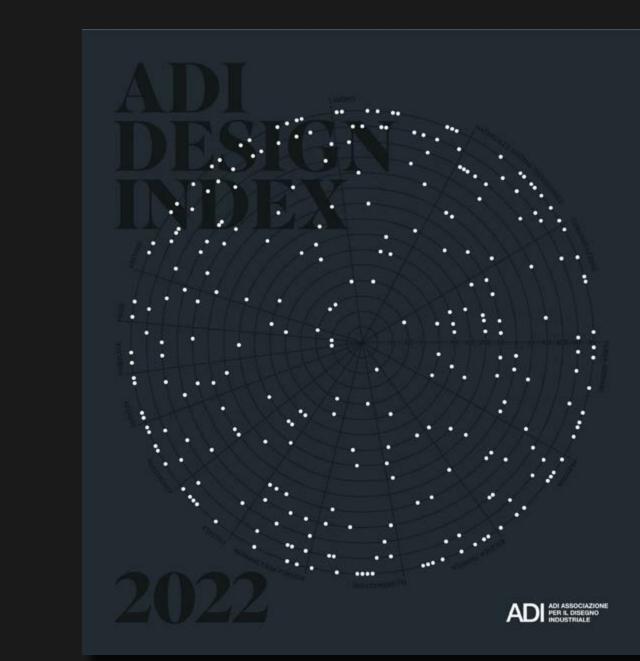
3D WALL CARVE APLOMB BOOST NATURAL DIALOGO



ADI Design Index 2022

3D WALL CARVE





Headquarters showroom

- ♦ HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSIOI
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

At our headquarters in Fiorano Modenese we have a showroom of more than 2,000 m² divided into large indoor and outdoor spaces where all the surfaces of our product system for floors, walls, and furnishings are displayed. Meeting areas and work zones equipped with sophisticated multimedia systems complete this efficient, professionally stimulating facility.



Atlas Concorde Studio Milano

- ♦ HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSIO
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONA
 VOCATION

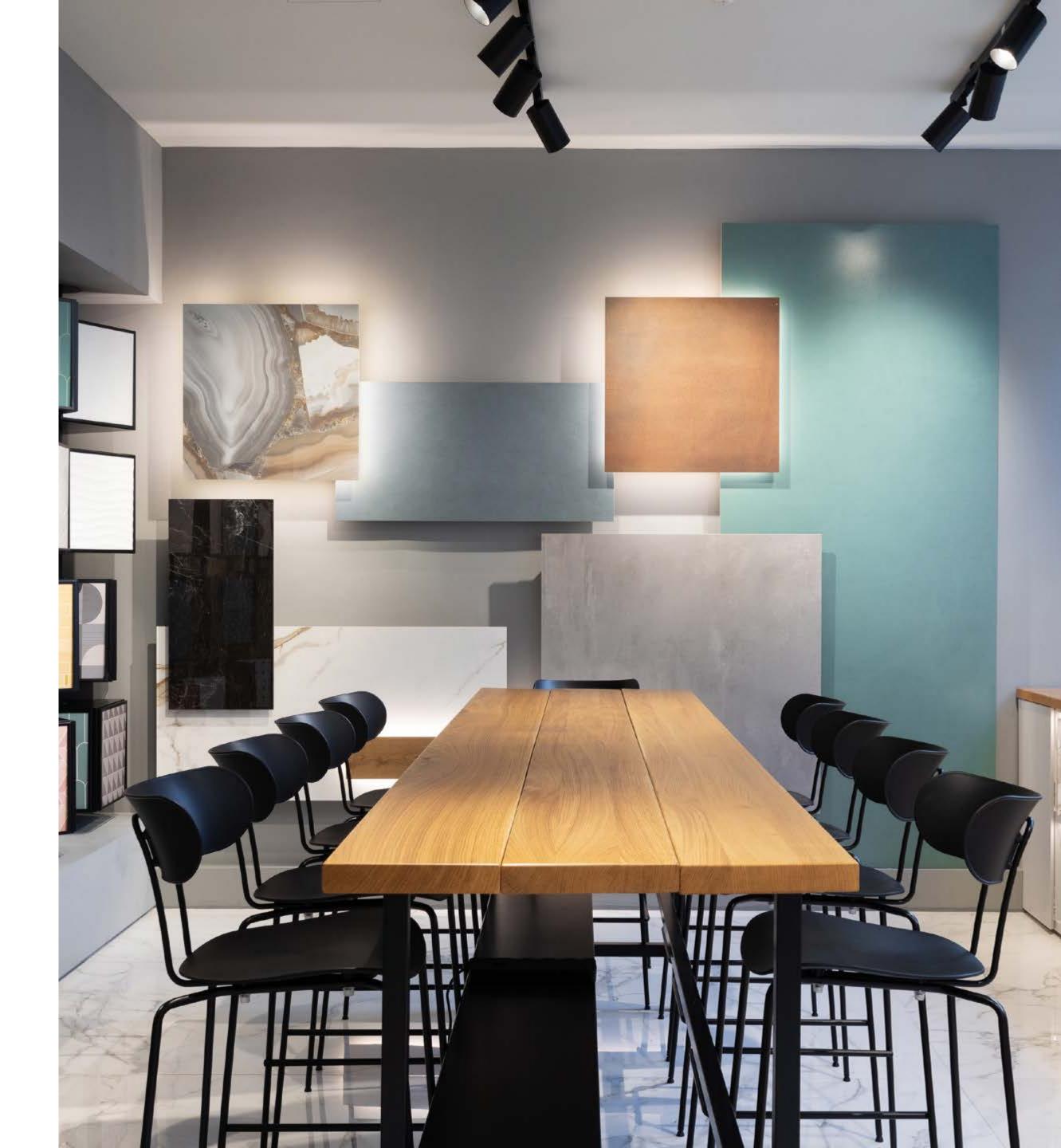
The showroom in Milan is a new addition to our company's identity. It was designed to be an **ongoing design laboratory**, constantly evolving because it is nurtured by a **dialog with the international design world**.



Atlas Concorde London Studio

- ♦ HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- VOCATION

Our showroom in the heart of London's design district is a meeting place for architects and designers to find the ideal solution for any space and application thanks to the wide range of surfaces on display.



Atlas Concorde Nashville Showroom



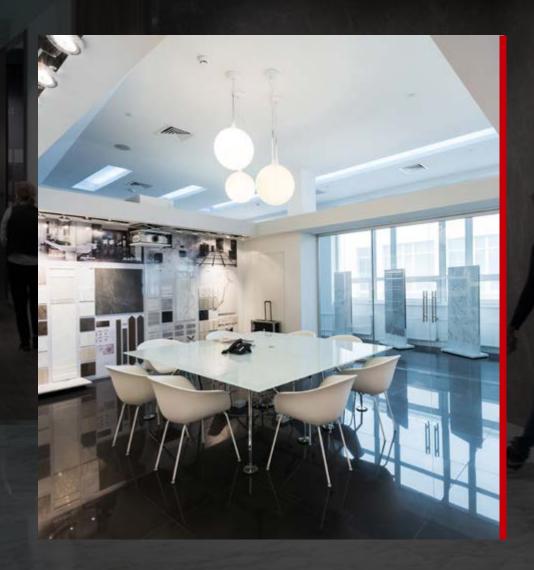
Supporting our North American headquarters, Atlas Concorde USA's showroom stands as a benchmark for the growing ceramics industry in Tennessee, attracting customers and designers from across the American continent.

Atlas Concorde Dubai Showroom



In the city that **bridges East and West**, Atlas Concorde has an efficient exhibition space where it offers designers its Italian know-how for all kinds of ceramic applications, as well as concrete, prompt services.

Atlas Concorde Moscow Showroom



Atlas Concorde has opened a concept showroom in the capital's **business district** to support interior design. The staff is trained in Italy, where they have acquired the skills to best present the Atlas Concorde Russia collections.

Atlas Concorde Lyon Showroom



French market with the opening of a showroom in Lyon, the country's second largest metropolitan area and an economic center of European significance. The exhibition space is constantly updated with the latest developments and offers specific consulting services to planners and interior designers.

HISTORY & TRADITION

SOLIDNESS & RELIABILITY

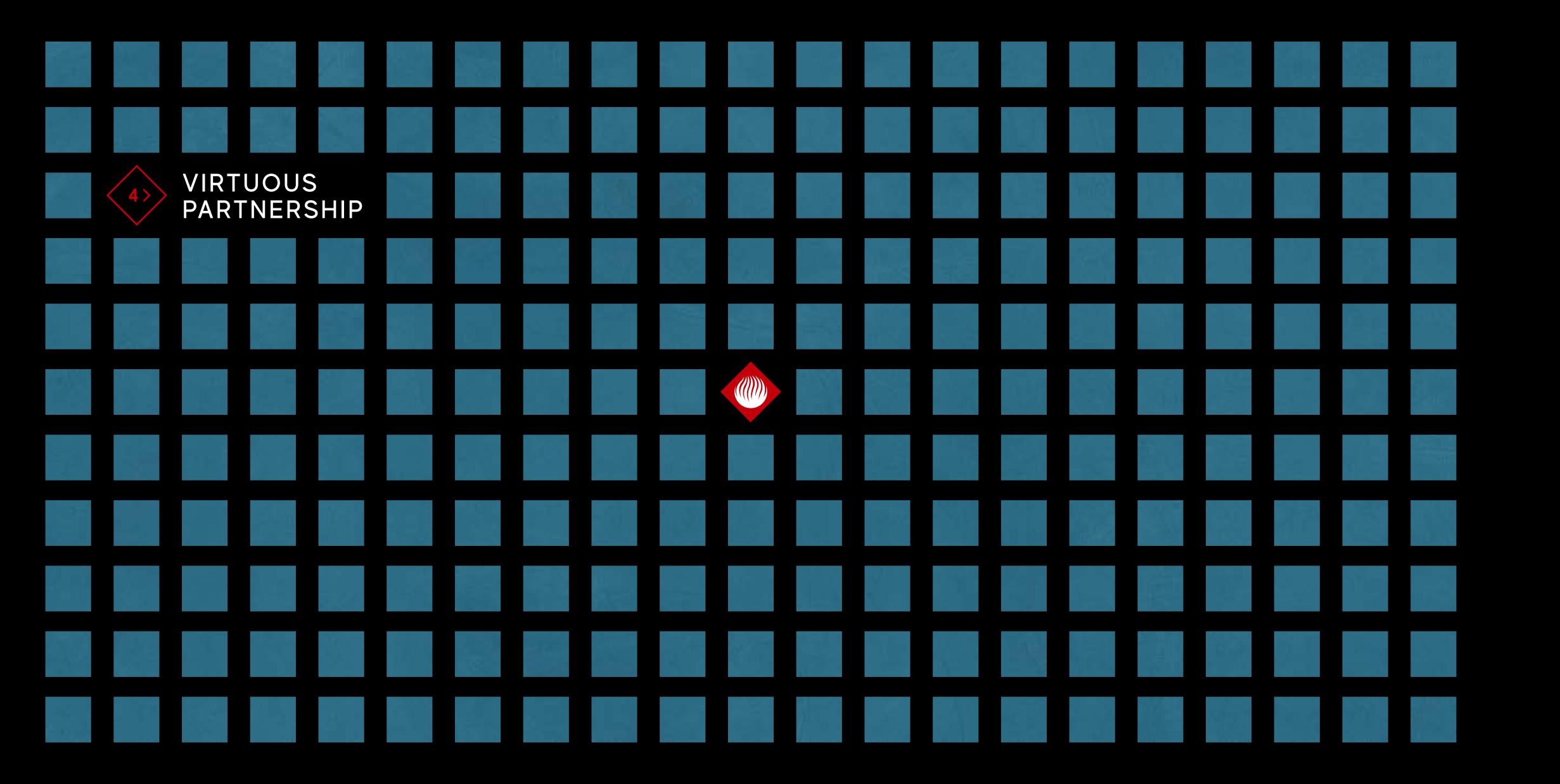
PASSION

PARTNERSHIP

RESPONSIBILITY

Atlas Concorde has strengthened its service to the

Atlas Concorde —— Company presentation

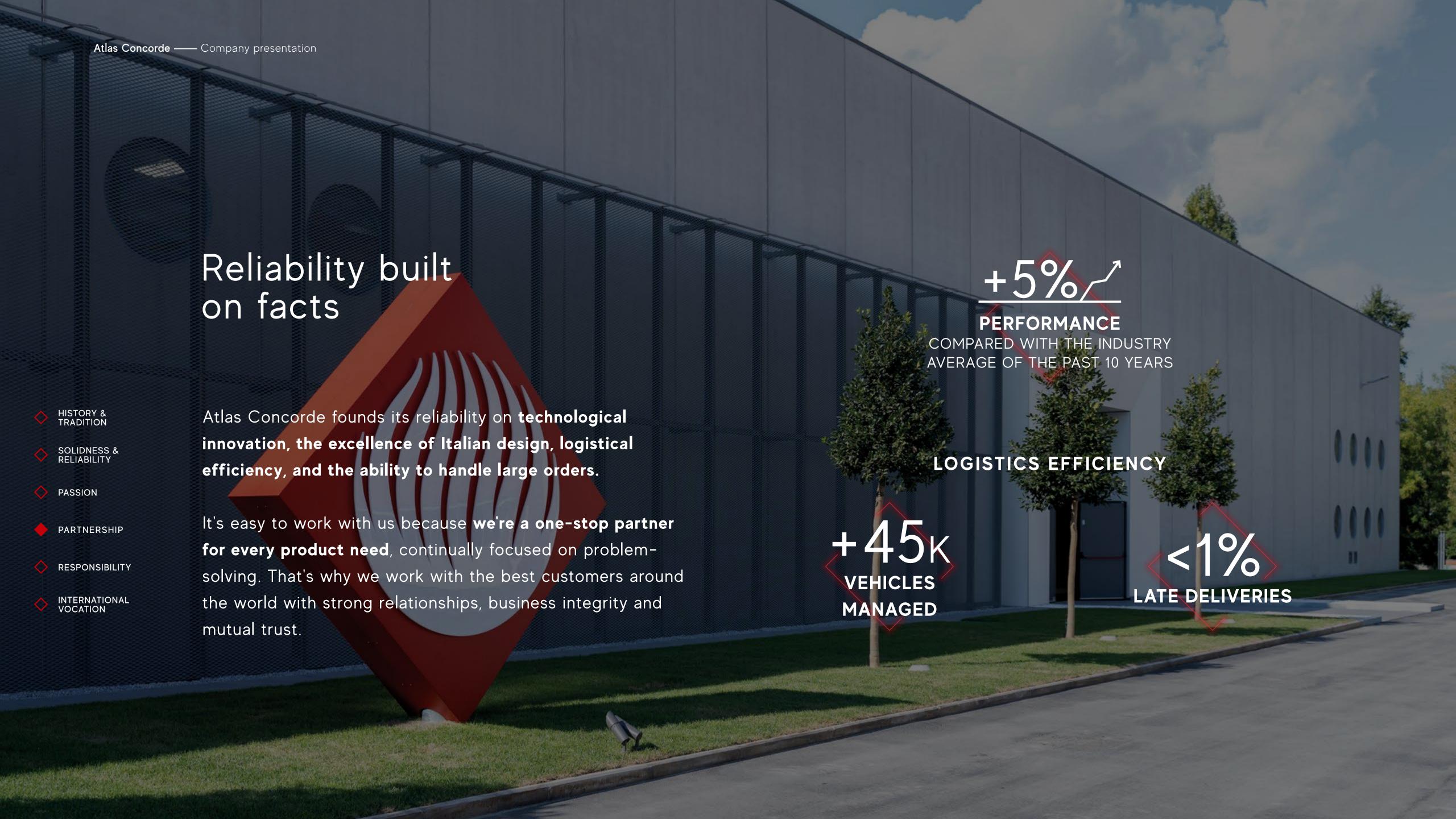


Growing together

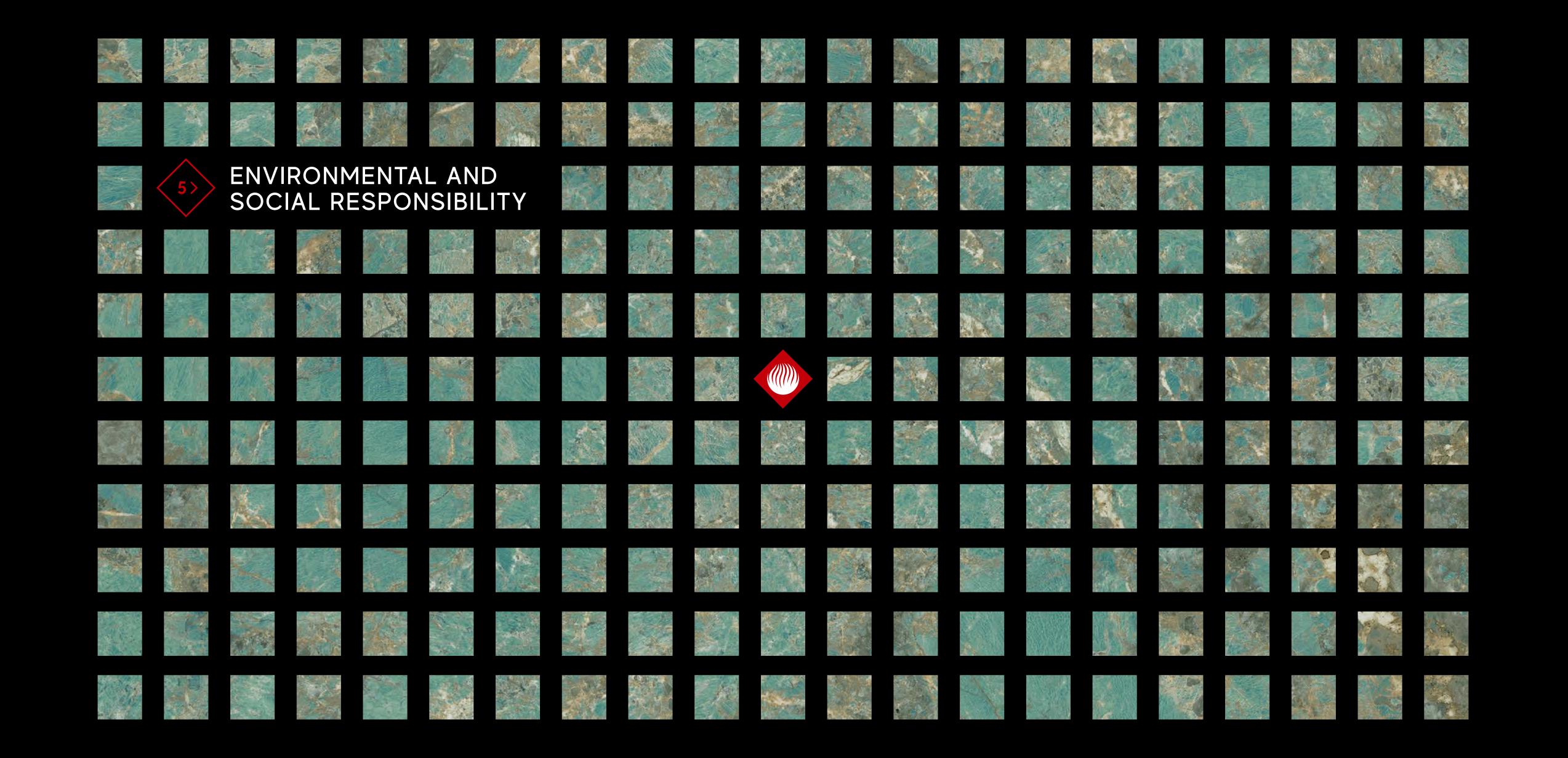
- HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

For Atlas Concorde, trust means growing together with the customer in a long-term perspective, where obstacles are a challenge and never a hindrance. We want to achieve ever-more ambitious goals alongside our partners, with constancy and mutual satisfaction.





Atlas Concorde —— Company presentation

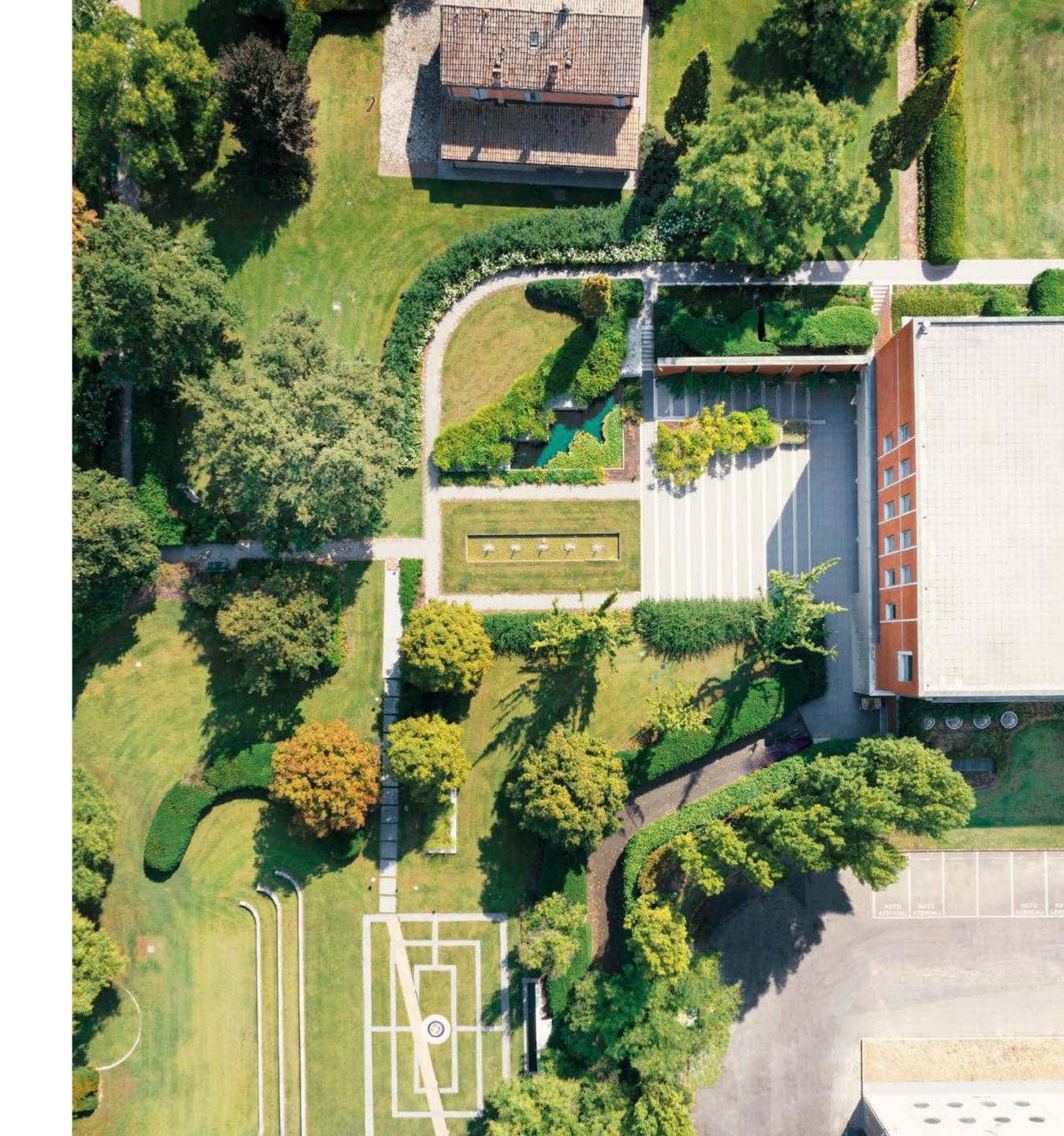


An ongoing commitment to sustainability

- HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

Sustainability is a priority for Atlas Concorde, certified by leading international bodies, with results that are often better than required. From cogeneration to reuse and recycling of resources, we are committed to reducing our environmental impact while maintaining maximum production efficiency.

Furthermore, since its founding Atlas Concorde has regarded the **wellbeing of workers** and the community as an essential component of its **corporate social** responsibility.



Energy Optimization

HISTORY & TRADITION

SOLIDNESS & RELIABILITY

PASSION

PARTNERSHIP

RESPONSIBILITY

INTERNATIONAL VOCATION

Atlas Concorde has long been committed to energy efficiency in its plants, employing source optimization, heat and energy recovery, and technological and functional upgrading of its facilities.



EFFICIENT METHANE GAS COGENERATION PLANT



CHP VAPOR RECOVERY WITH 40% SAVINGS IN METHANE GAS



HEAT RECOVERY FROM FURNACES AND COOLING WATER



100% LED LIGHTING. 50% ANNUAL POWER SAVINGS

Reuse of production materials

HISTORY & TRADITION

SOLIDNESS & RELIABILITY

PASSION

PARTNERSHIP

RESPONSIBILITY

INTERNATIONAL VOCATION

The first form of sustainability is the reduction of waste, resulting in the reuse of production materials. In this regard, Atlas Concorde has reached very high levels, almost totally recycling waste from the production process.



100% RECYCLED RAW AND FIRED SCRAP



100% RECYCLED INDUSTRIAL WATER AND 27% REDUCTION IN WATER CONSUMPTION OVER THE LAST 3 YEARS



99% WASTE SENT TO RECOVERY



100% RECYCLABLE PACKAGING MATERIALS

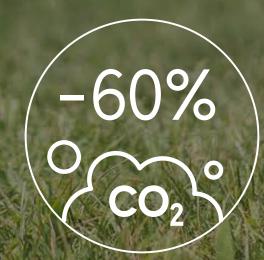
Health and the Environment

- HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

The wellbeing of workers and the protection of local communities are focal points of Atlas Concorde's industrial policy, the company always having been committed to reducing harmful emissions, including through increased logistical and production efficiency.



CONTINUOUSLY
OPERATING PURIFICATION
AND FILTRATION SYSTEMS



AUTOMATED VERTICAL WAREHOUSE: 60% REDUCTION IN CO₂

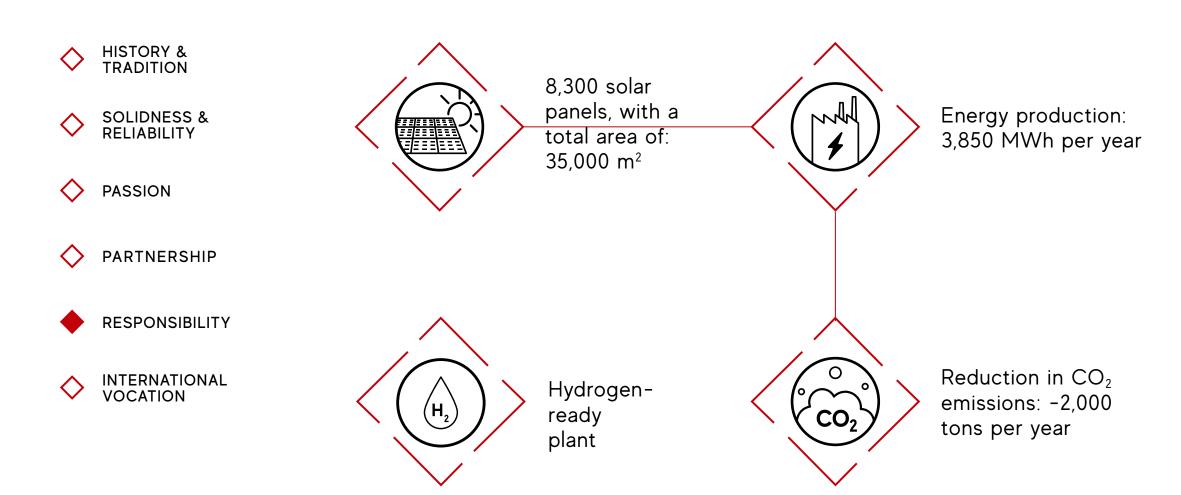


RTO SYSTEM
TO REDUCE EMISSIONS
AND ODORS



0% LEAD, CADMIUM, AND OTHER CARCINOGENIC SUBSTANCES IN PRODUCTS

Sustainability: recent investments





Certified responsibility

- HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

Atlas Concorde confirms its **ongoing commitment** to the environmental sustainability, quality and safety of its industrial processes with **numerous international certifications**.

COMPANY CERTIFICATIONS







PRODUCT CERTIFICATIONS









PRODUCT DECLARATIONS

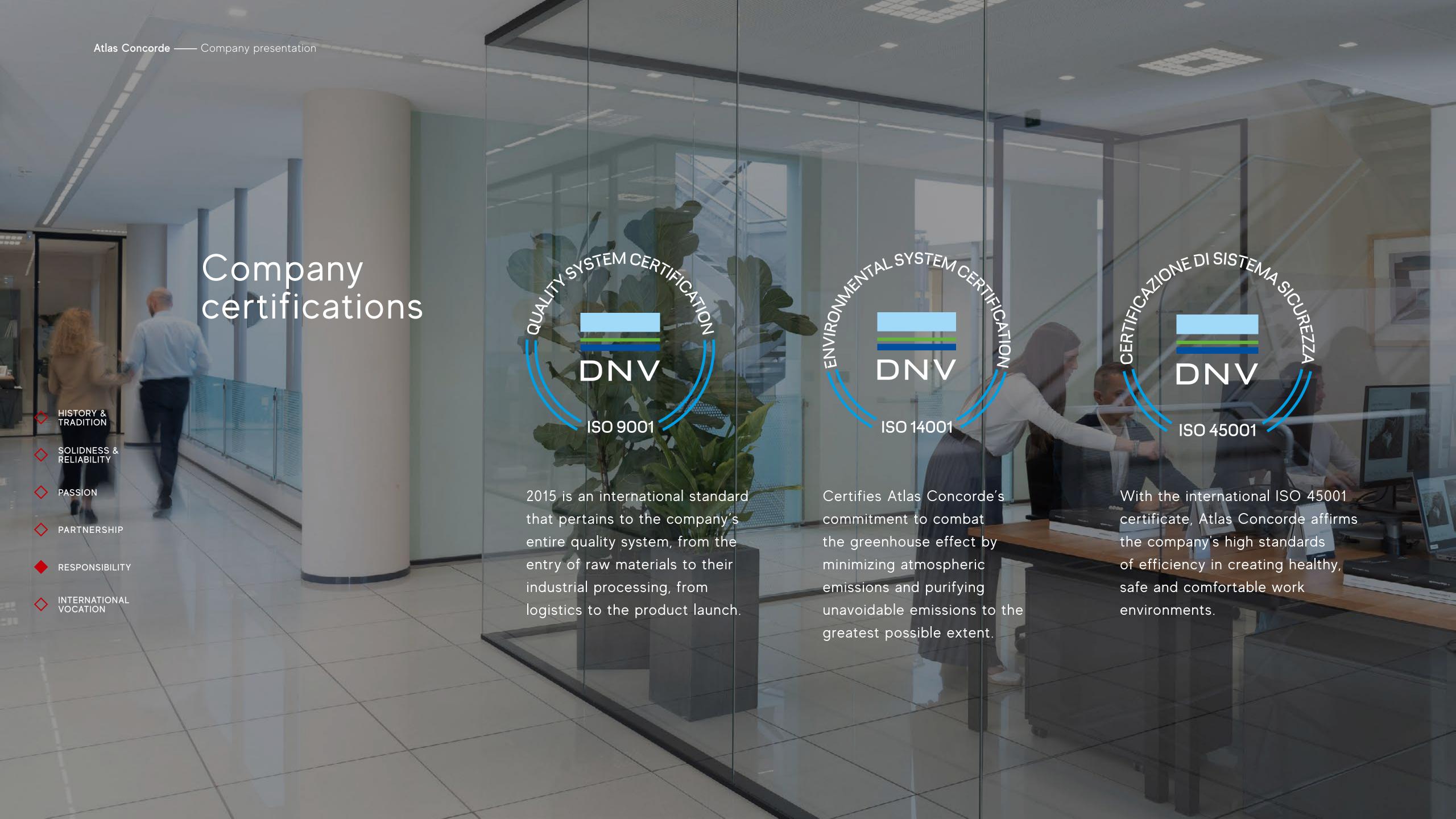


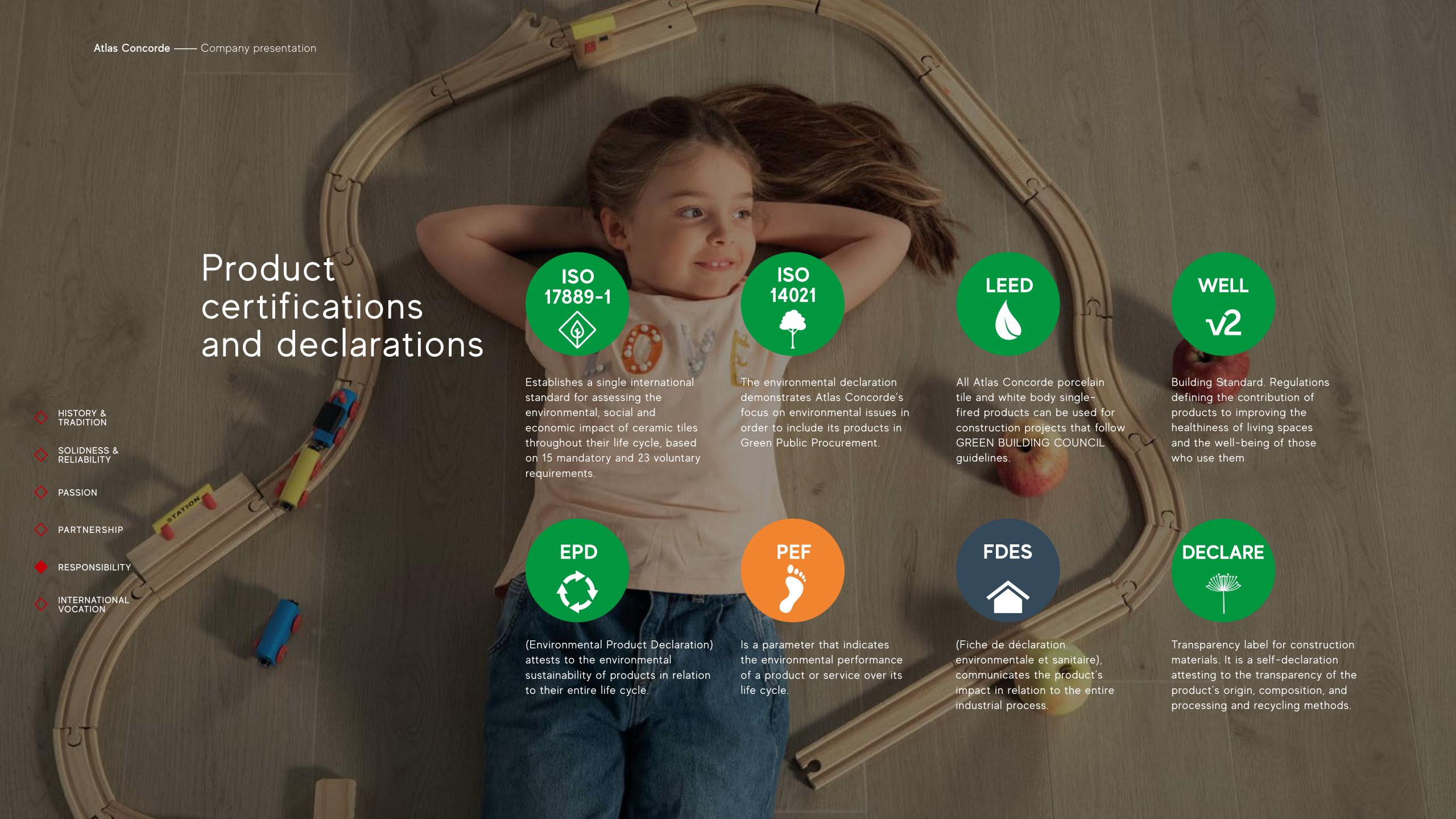












People are our strength

- ♦ HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- RESPONSIBILITY
- INTERNATIONAL VOCATION

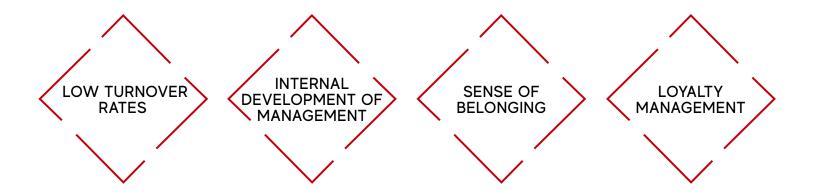
For Atlas Concorde, social responsibility means supporting its employees on a personal and professional level with training programs and substantial investments in safety and wellbeing at work. This is demonstrated by projects such as the Concorde Nursery – a facility known for its excellence and open to the local population – and many other initiatives in support of the local community in the form of sponsorships, donations, training, awards and exceptional contributions to special events.



An additional motivation

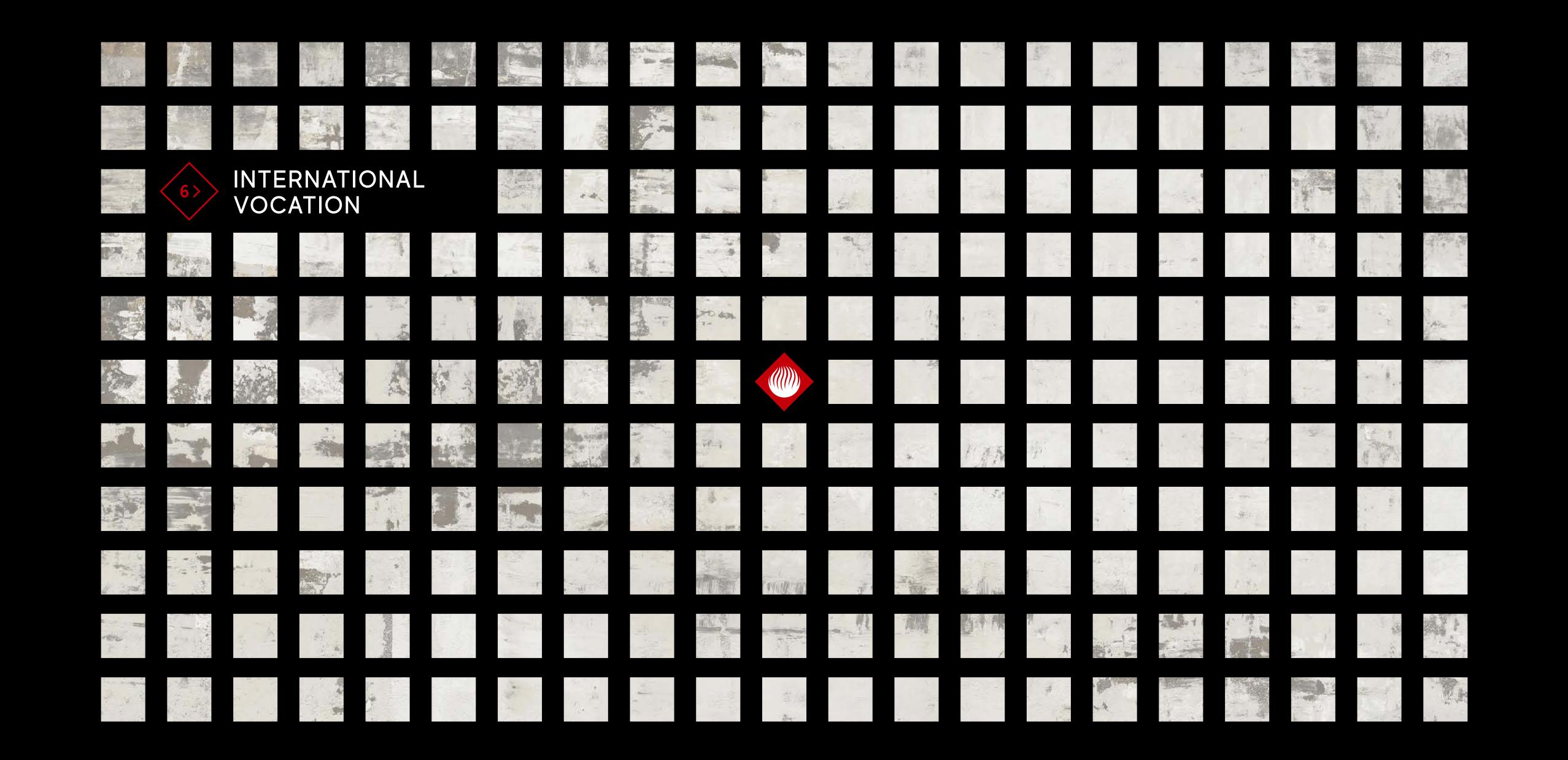
- HISTORY & TRADITION
- SOLIDNESS & RELIABILITY
- PASSION
- PARTNERSHIP
- ♦ RESPONSIBILITY
- INTERNATIONAL VOCATION

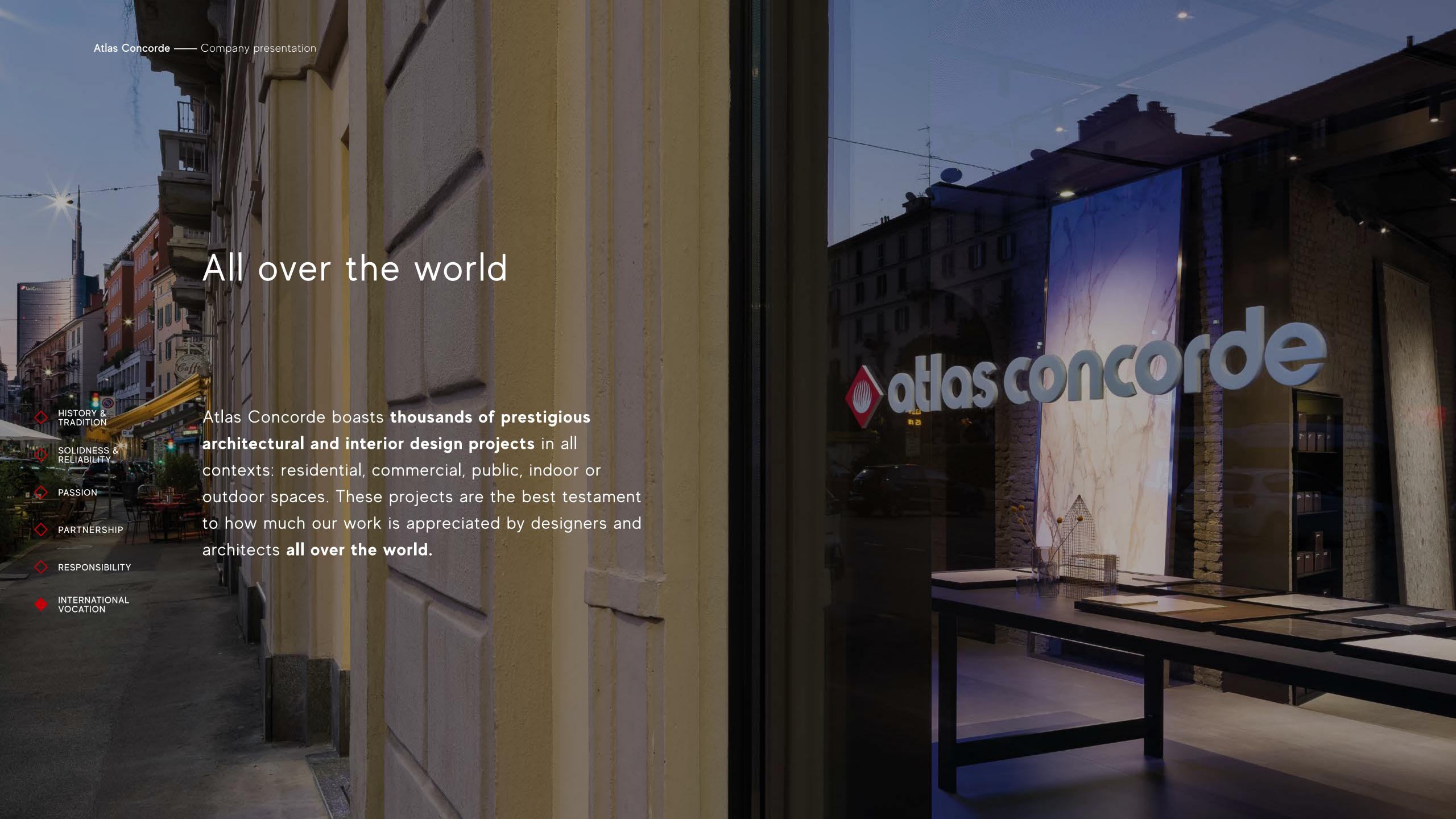
Those who work at Atlas Concorde share the same strong sense of motivation which is part of the company's DNA. This empowers employees to identify with the company's business project.





Atlas Concorde —— Company presentation







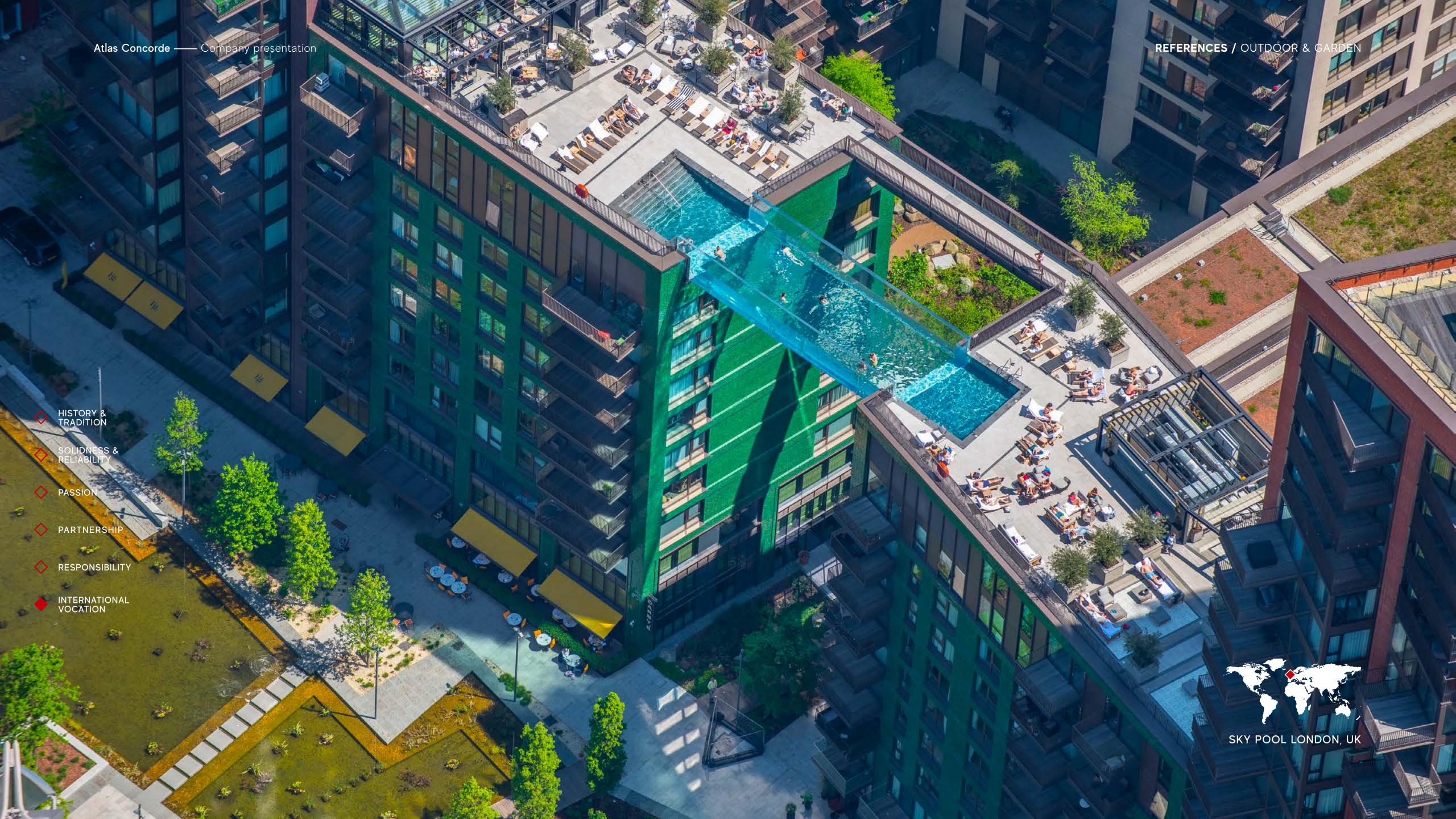


































Ceramiche Atlas Concorde S.p.A. Via Canaletto 141 41042 Spezzano di Fiorano (MO) – Italia

Atlas Concorde USA, Inc. 117 Seaboard Lane - Suite F170 Franklin, TN 37067 - USA

Atlas Concorde Russia Business centre "Meliora Place" Prospekt Mira 6 129090 Moscow - Russia

Atlas Concorde Middle East, Fz-Llc Building 8 - Suite 106 D3 Dubai Design District United Arab Emirates

atlasconcorde.com

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